

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

NO. OB-H1090

ORDER NO. 48264

DATE 6/24/40

12 1/2 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY) IZAAK WALTON REARING PONDS, DEMING PARK, TERRE HAUTE, IND.
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
By	DATE	By	DATE
	JUN 25 1940		JUN 25 1940
OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, 1704 SET UP		JUN 25 1940	JUN 25 1940
SKETCH			
RETOUCHING	8 2		6/30 gr.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OFA	84	6-27	
ENGRAVING			
HAND COLOR PROOF	25 1 1/2		23 7/10
ARTIST DEPT.	203 9 1/2	6-29-40	7-1-40

DATE BLUEPRINT OK'D DATE Filed 7-21-40
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer
By

make new front
183

NO. OB-H1091

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

ORDER NO. 40264

DATE 6/24/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) SCENE IN BEAUTIFUL
DEMING PARK, TERRE HAUTE, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive Order

By

Date

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET		JUN 25 1940	JUN 25 1940
SKETCH			
RETOUCHING	13 2		6/26/40
PHOTO LITHO			
BLANKET	78		
SERIES - OPACING			
ENGRAVING			
HAND COLOR PROOF	2 1/2	6-28-40	
ARTIST DEPT.	2 1/2	6-28-40	7-2-40

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

13

smaller
123

NO. OB-H1092

WABASH VALLEY NEWS AGENCY, INC., TERRE HAUTE, IND.

ORDER NO. 40264

DATE 6/24/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) NEW Y. M. C. A. BUILDING, TERRE HAUTE, IND.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

By	JUN 25 1940			DATE	DATE
By	JUN 25 1940			DATE	DATE
COMPLETED	JUN 25 1940			DATE	DATE
SKETCH				DATE	DATE
RETOUCHING	1-3	2½		6-27	6-27
PHOTOGRAPH	24			6-27	6-27
BLUEPRINT				6-27	6-27
STAMPING				6-27	6-27
ENGRAVING				6-27	6-27
HAND COLOR PROOF	217	1½		6-29	6-29
ARTIST DEPT.	219	9		7-1-40	7-2-40

DATE BLUEPRINT OK'D _____ DATE Filed 7-3-40
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____



183

7-00-4119-111

THOMAS R. WEST, MIAMI, FLA.

NO. OB-HL093

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) HORSES PARADING ~~BE~~
BEFORE A RACE, HIALEAH PARK, MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE CUSTOMER'S IMPRINT
DL-91

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Res photo to office

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 21 1940	JUN 24 1940
SKETCH				
RETOUCHING		4		7/8 9/40
PHOTO LITHO				
BLUENING, STROPPING, OPAQUING	80		8-8	
ENGRAVING				
HAND COLOR PROOF	217	1 3/4	JUN 30 1940	26 4
ARTIST DEL.	217	9 1/2	SEP 21 40	SEP 23 40

DATE OF ESTIMATE

DATE FILED

4, 26, 40

By

24

DATE Photo Entered in Queue

MAKEOVER

Charge to LVSE Date

EST. Makeover Time Required

	Time Recorded in Cost Dept.
RETUCHING	
PHOTO-LITHO	SEP 6 1940
COMPOSING	
ART DEPT. H.C.	1
ENGRAVING	

24

THOMAS R. WEST, MIAMI, FLA.

NO. 0b-H1094

ORDER NO.

DATE 6/22/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) "CAGED SPECTATORS" FEEDING THE
WILD MONKEYS AT THE MONKEY JUNGLE,
NEAR MIAMI, FLA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- M-102

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By

Date

JUN 25 1940

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUN 25 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 15 1940	JUN 25 1940
SKETCH	17-3 10-1	4	7/9 91
RETOUCHING			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-26-40
ARTIST DEPT.	216 9 1/2	710-1	

DATE BLUEPRINT OK'D

DATE Filed

10.2.40

By

By

DATE HAND COLOR PROOF OK'D

MAKEOVER

Change to LVSE DATE

EST. Time Required

RETOUCHING	Time Recorded in Cost Dept.
PHOTO-LITHO	SEP 6 1940
COMPOSING	By
ARTIST DEPT. HC 1/2	By
ENGRAVING	

no card for A.H.

C.J. LISH, FT. KNOX, KY.

NO. 0B-H1095

ORDER NO. 39976

DATE JUNE 24, 1940

12 1/2 M POST CARDS C.T. ART COLOORTONE WHITE BORDER	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
STATION HOSPITAL, FORT KNOX, KY.	
PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

MAKE REPHOTO
RED BRICK BLDG. ROOF LIGHT RED TILE
TAKE OUT SMALL BLDG ON RIGHT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

JUN 25 1940		JUN 25 1940	
EST. TIME		DATE ENTERED DEPT.	
2 1/2 hr. Time Allowed		JUN 25 1940	
CLOSING TIME		JUN 25 1940	
SPLIT		4/28	
RETOUCHING		13 4	
PHOTO LITHO		6-26	
BURNING		225 1/2	
STOPPING		57 9	
ENGRAVING		7-1-40	
HAND COLOR PROOF		2970w	
ARTIST PROOF		7-2-40	
DATE PHOTO TAKEN		7-3-40	
DATE PHOTO DEVELOPED		7-3-40	
DATE PHOTO PRINTED		7-3-40	
DATE PHOTO MOUNTED		7-3-40	
DATE PHOTO DELIVERED		7-3-40	

Rush

make another 183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1896** ORDER NO. **39985** DATE **JUNE 24, 1940**

CUSTOMER **GREENHAVEN CAMP, ROSWELL, NEW MEXICO**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ x 5½ - GROUP 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP VIEW - "IT'S RESTFUL"

CENTER VIEW - "IT'S COOL"

LOWER VIEW - "IT'S DIFFERENT"

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

7-19-40

JUN 25 1940

527
JH 1/2
CH 6 1/2
JLC 2 #30,7-5-40
11
Am

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1097 ORDER NO. 39986 DATE JUNE 24, 1940

CUSTOMER THE GATEWAY CLUB, GLENCOE, ILLINOIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½ GROUP 3

STYLE PHOTO COLORIT FULL FACE
DECKLE EDGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE GATEWAY — IN THE HEART OF SKOKIE VALLEY
ETC. AS PER SKETCH

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Plate # on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout SEE PENCIL SKETCH — MAKE FOLLOWING
CORRECTIONS AS PER INSTRUCTIONS ATTACHED

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAYS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 26 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1098

ORDER NO. 39987

DATE JUNE 24, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER THE MODERN LAUNDRY, CHICAGO, ILLINOIS.

Photos for
this Customer

50 M BUSINESS CARDS SIZE ~~3 1/2 x 2 1/2~~ 4 3/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP — HALSTED AT 58TH ST. PHONE WENTWORTH 0987

BOTTOM — MODERN LAUNDRY & DRY CLEANING CO.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 5
SC 31
#30, 7-5-40
Just 431
MW

JUN 25 1940

ly
7-18-40

Date Rec — 7-16-40

Date Fin. — 7-18-40

Check No — 29

182

6. *KOR TA 1940*
HILLSBORO NEWS COMPANY, TAMPA, FLA.,
Photo by Robertson & Fresh

NO. 06-H1099,

ORDER NO. 40287,

DATE 6/25/40

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. I / R. M. NO /

TITLE (IN FULL) ~~(IN SKY)~~ AERIAL VIEW OF
MUNICIPAL TRAILER PARK, TAMPA, FLA.,

IMPRINT SAME AS ABOVE,

PRIVATE NO. BEFORE TITLE --- 76 /

PHOTO PROPERTY OF CUSTOMER /

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 28 1940

AND WORK SCHEDULE

JUN 28 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time		
COMPOSING, TYPE SET UP			JUN 28 1940	
SKETCH	16	6		7-3-40
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	7-1		7-5	
ENGRAVING				
HAND COLOR PROOF	30	13/4		7-6-40
ARTIST DEPT.	216	11	7-16-40	7-17-40

DATE BLUEPRINT OK'D

DATE Filed

7-18-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

order for the photo. Please
see to it that all the
atives are uniform and
in harmony with each other
to make an attractive set.

Rephoto

7
1 3/4
8

Malle and Photo
187

HEP-R-DM

HILLSBORO NEWS COMPANY, TAMPA, FLA.,

NO. 0^B-H1100,

ORDER NO. 40287,

DATE 6/25/40

12 $\frac{1}{2}$ M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) PHILLIPS FIELD STADIUM, UNIVERSITY OF TAMPA, FLA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I. R. M. NO.

IMPRINT SAME AS ABOVE,

PRIVATE NO. BEFORE TITLE — 79,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4
order for this card set. Please see to it that all negatives are uniform and that all in harmony with each other to make an attractive set.

ESTIMATE

By _____ Date _____

Cost Dept. _____

JUN 20 1940

NO. 3 SCHEDULE

DATE	EST. DEPT.	DATE COMPLETED
	JUN 20 1940	
SKETCH	10 6	6/28/40
RETOUCHING		
PHOTOGRAPH	74	7-1
BLUEPRINT		
STRIPPING		
ENGRAVING		7-5-40
HAND COLOR PROOF	30 1 1/2	7-19-40
ARTIST DEL.	212 9	7-15-40

DATE BLUEPRINT _____

DATE HAND COLOR PROOF _____

DATE ARTIST DEL. _____

DATE EST. _____

By _____

DATE EST. _____

By _____

DATE EST. _____

By _____

185

HILLSBORO NEWS COMPANY, TAMPA, FLA.,

NO. Ob-H1101/

ORDER NO. 40287,

DATE 6/25/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I / R. M. NO /

TITLE (IN FULL) (IN SKY) BAYSHORE ~~REMY~~
BOULEVARD FROM THE AIR AND CITY SKYLINE,
TAMPA, FLA.,

IMPRINT / SAME AS ABOVE,

PRIVATE NO. BEFORE TITLE --- 92,

PHOTO PROPERTY OF CUSTOMER /

COLOR DESCRIPTION

MAKE UPRIGHT CARD. ADD SOME SKY IF NECESSARY,
ALSO SEE TISSUE OVERLAY /

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

JUN 26 1940

JUN 26 1940

DATE
COMPLETED

125 7

84

6-28

202

2

7-2

7-2

211

12

7-16-40

DATE Paid 7-18-40

185

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1102** ORDER NO. **40280** DATE **6/25/40**

CUSTOMER **STEEL PRODUCTS ENGINEERING CO.**
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½**

STYLE **ART** COLOR **TONE** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HERE'S THE ANSWER TO THE ANNUAL (ETC.**
AS PER SKETCH)

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PUT IN TOP OF STAMP SPACE - P.C.1

Plate no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS FOLLOW SKETCH FOR COLOR AND
DESIGN

ROUGH

Photo Ret 7/17/40

7-15-40

*Water Red in upper center
" DK Blue "*

7/5/40 226 7/12 7/12 7/12 7/12

150

JUN 26 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. OB-H1103 ORDER NO. 40281 DATE 7/2/40
CUSTOMER STEEL PRODUCTS ENGINEERING CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ORDER THE TEMPERATURE YOU WANT AND
GET IT (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PUT IN UPPER PART OF STAMP SPACE — P.C.2

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN MAKING THE FOLLOWING CORRECTION — BE SURE TO MAKE OPEN "S"
IN COMBUSTIONEER AS MARKED ON SKETCH.

Order 7-17-40
RUSH
7-15-40

*make Red impression
" DK Blue "*

PHOTO RETURNED

TO

PHOTO USED FOR

225 7 July 11C-2
20-10
-54

MW

JUL 3-1940

comes with
2.14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1104 ORDER NO. 40280 DATE 6/25/40

CUSTOMER STEEL PRODUCTS ENGINEERING CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FEE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SUMMER WARMTH AT YOUR FINGERTIPS ALL
WINTER (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PUT AT TOP IN STAMP SPACE - P.C.3

Plate no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS FOLLOW SKETCH FOR DESIGN & COLORING

RUSH

dy
7-16-40

JUN 27 1940

make Red impression
DK Blue

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

256 7-12 7-15

350

dy



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OB-H1105** ORDER NO. **40281** DATE **7/2/40**

CUSTOMER **STEEL PRODUCTS ENGINEERING CO.**
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½**

STYLE **ART COLOR TONE** FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **COMBUSTIONEER BRINGS REAL JOY**
(ETC. AS PER SKETCH)

FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PUT IN UPPER PART OF STAMP SPACE - P.C.4

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

**FOLLOW SKETCH FOR COLOR & DESIGN MAKING THE FOLLOWING CORRECTION — BE SURE
TO MAKE AN OPEN "S" IN COMBUSTIONEER AS MARKED ON SKETCH.**

RUSH
7/15/40

7-13-40 48

225 9th

HC. 2
LA. 10

JUL 3- 1940

Am

*make Red impression
" DK. value*

4-2
5-2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08-11106 ORDER NO. 40281 DATE 7/2/40

CUSTOMER STEEL PRODUCTS ENGINEERING CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LET A COMBUSTIONEER AUTOMATIC COAL
BURNER BALANCE YOUR HEATING BUDGET (ETC. AS PER
SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PUT IN UPPER STAMP SPACE — P.C.5

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

*work from Emil's sketch as copy in
illustrating MAN'S HEAD*

*submit black & white copy to office
for OK*

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR AND DESIGN — BE SURE TO LEAVE OPEN "S" IN THE WORD
COMBUSTIONEER

~~*use Emil's sketch for copy in
illustrating*~~

Photo Ret 7/15/40

RUSH
7/15/40

make Red impression
OK Blue

JUL 3-1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL No. 08-H1107 ORDER NO. 40280 DATE 6/25/40

CUSTOMER STEEL PRODUCTS ENGINEERING CO.
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AUTOMATIC COAL HEAT AT ITS BEST WITH
COMBUSTIONEER (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PUT IN AT TOP IN STAMP SPACE — P.C.6

Plate no on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS FOLLOW SKETCH FOR DESIGN & COLORING

Sketch 7/13/40

RUBH
ply
7-15-40

make Red impression
" DR. Blue "

JUN 26 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

31 7/13/40
ap 12 - 2½

200

MH

4 - 2½
5 - 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OB-H1108** ORDER NO. **40283** DATE **6/25/40**

CUSTOMER **RHINELAND HOTEL**
RHINELANDER, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE **3½ x 5½** STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WONDER BAR**

BOT - RHINELANDER HOTEL, RHINELANDER, WISCONSIN

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS AS FOR COLORING

RUSH

ph
8-9-40

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 22 1940

30, 7-30-40
7-25
10-125

NEW YORK

NO. OB-H1109/

HILLSBORO NEWS CO., TAMPA, FLA.,

ORDER NO. 40289/

DATE 6/25/40

25 M POST CARDS

ART COLORTONE

FULL FACE/

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~UPPER~~ LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I. R.M. NO.

TITLE (IN FULL) (IN SKY) U. S. BOMBERS FROM

IMPRINT SAME AS ABOVE

MAC DILL FIELD ARMY BASE OVER LAFAYETTE

STREET BRIDGE, TAMPA, FLA./

PRIVATE NO. BEFORE TITLE -- 93,

PHOTO IN SBH 1002
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS: AS PER TISSUE OVERLAY,

WORK IN AIRPLANES IN SKY USING PHOTOGRAPH OF 3 PLANES. ~~WHICH WERE TAKEN~~ SAME AS
USED IN MAKING OF PHOTO OB-H1026 .,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES /

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		By		Date	
JUN 26 1940		JUL 25 1940			
QUANTITY		DATE COMPLETED			
COPIES		JUN 20 1940			
SPRINT					
REPRODUCTION	1/8 7	6/28 9			
PRINTING					
ENGRAVING	74	6-29			
HAND COLOR PROOF	302 1 1/2	7-2	7-3		
ARTIST	211 9	July 15, 1940	July 17, 1940		

DATE BLUEPRINT OF'D _____ DATE PRO. 7-18-40
By _____
DATE HAND COLOR PROOF _____
DATE Photo Returned to Customer _____

Photo
in L. 1002

185

Register

NO. 0B-H1110/

GLEASON'S, OCALA, FLA.,

ORDER NO. 40294,

DATE 6/25/40

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE/

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I,

R. M.

NO/

TITLE (IN FULL) (IN PLATE) SUN DECK, BOAT
HOUSE AT FAMOUS RAINBOW SPRINGS, FLORIDA,

IMPRINT

SAME AS ABOVE/

PRIVATE NO. BEFORE TITLE --- 0.7,

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE OVERLAY & KODAKCHROME NEGATIVE,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES/

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executed by

ESTIMATE

Cost Dept. Chicago

By

JUN 27 1940

AND WORK SCHEDULE

By

JUN 27 1940

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time in hours		
COMPOSING TYPE SET UP				
SKETCH				
RETOUCHING		3		7/1 P.
PHOTO LITHO				
BLUEPRINT STRAIGHT CUTTING	79			
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		
ARTIST DEPT.	219	9	7-15-40	7-16-40

DATE BLUEPRINT ORD

DATE FOR

7-17-40

By

By

DATE HAND COL PROOF ORD

DATE HAND COL PROOF ORD

make new front
186

Rephoto

GLEASON'S, OCALA, FLA.,

NO. OB-H1111

ORDER NO. 40294

DATE 6/25/40

12 1/2 M	POST CARDS	ART COLOORTONE	FULL FACE /
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I / R. M. NO,	
TITLE (IN FULL) (IN SKY) BEAUTIFUL RAINBOW SPRINGS, FLORIDA, SHOWING GLASS-BOTTOM BOATS AND PHOTO-SUB,		IMPRINT SAME AS ABOVE,	
PRIVATE NO. BEFORE TITLE --- 0.6,		PHOTO PROPERTY OF CUSTOMER	
COLOR DESCRIPTION			

SEE TISSUE OVERLAY & KODAKCHROME FOR COLORS. /

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By W. J. [Signature] JUN 28 1940
Date JUN 28 1940 WORK SCHEDULE
By W. J. [Signature] JUN 28 1940
Date JUN 28 1940

OPERATION	LSC. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUN 28 1940	
SKETCH	6 3		7/3/40
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	22 1/2		8 July
ARTIST D. PT.	2 11 9 1/2	July 10-40	

DATE BLUEPRINT OK'D _____ DATE FILED 7-17-40
By [Signature] By [Signature]
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____
By _____ By _____

W. J. [Signature]
JUL 17 1940

127
Rephoto

GLEASON'S, OCALA, FLA.

NO.) OB-H1112,

ORDER NO. 40294,

DATE 6/25/40

12 1/2 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		
TITLE (IN FULL) (IN PLATE) BATHING BEACH AT CRYSTAL-CLEAR RAINBOW SPRINGS, FLORIDA		
(ALL OF THIS ON THE ADDRESS SIDE)		
FRONT NO. I / R. M. NO /		
IMPRINT SAME AS ABOVE		
PRIVATE NO. BEFORE TITLE — 0.8		
PHOTO PROPERTY OF CUSTOMER /		
COLOR DESCRIPTION		

NEG.
SEE TISSUE OVERLAY & KODAKCHROME FOR INSTRUCTIONS & COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate By _____ Date _____

ESTIMATE By _____ Date _____

WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	13 3		7/2 9
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		8 July
ARTIST DEPT.	216 9	7-15-40	7-16-40

DATE BLUEPRINT OK D _____ By _____

DATE HAND COLOR PROOF OK _____ By _____

DATE PHOTO RETURNED TO CUSTOMER _____

13
Make new print
156

8 new in 10th

Pencil Skt - 1 1/2
Regulate
add on Right side

GLEASON'S, OCALA, FLA.

NO. OB-H1113,

ORDER NO. 40294,

DATE 6/25/40

12 1/2 M POST CARDS ART COLOR TONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO,

TITLE (IN FULL) (IN PLATE) MARINE LIFE AS SEEN
THROUGH PORT HOLES OF PHOTO SUB AT
RAINBOW SPRINGS, FLA./

IMPRINT SAME AS ABOVE,

PRIVATE NO. BEFORE TITLE --- 0.12,

PHOTO PROPERTY OF CUSTOMER,

COLOR DESCRIPTION

SEE INSTRUCTION SHEET ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of 4/1/40

ESTIMATE

Cost Dept. Checked

By JUN 27 1940 AND WORK SCHEDULE

By JUN 27 1940

OPERATION	EST. TIME (No. of Hrs. Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPUTING THE COST		JUN 27 1940	JUN 27
SKETCH			July 1 Jr
ETCHING	225 5		
PHOTO FITTING			
BLUEPRINT STRIKING OFF	80	7-2-40	
ENGRAVING			
HAND COLOR PROOF	201 13/4	7-3	7-3-
ARTIST DEPT.	201 10	7-14	7-16

DATE REQUIST ORD.

DATE Paid

7-17-40

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

make new front
186

GLEASON'S, OCALA, FLA.

NO. 08-H1114

ORDER NO. 40295

DATE 6/26/40

12 1/2 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) MAGNOLIA STREET,
LOOKING SOUTH, OCALA, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 0.9

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive Of Estimate

ESTIMATE

Cost Dept. Checked

By

JUN 28 1940

By

JUN 28 1940

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE ENTERED DEPT.

DATE COMPLETED

COMPOSING, TYPE SET UP

JUN 28 1940

JUN 28 1940

SKETCH

RETOUCHING

10 6

6/22/40

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

80

7-3

ENGRAVING

HAND COLOR PROOF

21 1/2

8/11/40

ARTIST DEPT.

205 10

7-15/40

7/18/40

DATE BLUE PRINT OK'D

DATE END

7-19-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

185
187

GLEASON'S, OCALA, FLA.

NO. 0^B-H1115

ORDER NO. 40295

DATE 6/26/40

12½ M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) (IN SKY) U. S. POST OFFICE AND HOTEL MARION, OCALA, FLA.	IMPRINT SAME AS ABOVE	
(ALL OF THIS ON THE ADDRESS SIDE)		
PHOTO PROPERTY OF CUSTOMER		

PRIVATE NO. BEFORE TITLE — 0.10

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

*modern
Cars*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]* Cost Dept. Checked *[Signature]*

Date JUN 26 1940 WORK SCHEDULE Date JUN 26 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 20 1940	JUN 25 1940
SKETCH			
RETOUCHING	6 6	5-26	7-3-40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING }			
ENGRAVING			
HAND COLOR PROOF	223 1½		8 July
ARTIST DEPT.	203 9	7-15-40	7-16-40

DATE BLUEPRINT OK'D

By

DATE FILED

7-17-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

185

Rephoto

NO. ~~08-1116~~
ORDER NO. 40295

GLEASON'S, OCALA, FLA.

DATE 6/26/40

12 1/2 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. TITLE (IN FULL) (IN PLATE) AERIAL VIEW OF OCALA, FLA. "KINGDOM OF THE SUN"	FRONT NO. I R. M. YES IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE -- 0.11	PHOTO PROPERTY OF CUSTOMER
COLOR DESCRIPTION	

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO . B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

By ESTIMATE
Date JUN 28 1940 AND WORK SCHEDULE Done JUN 28 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 28 1940	JUN 28 1940
SKETCH			
RETOUCHING	2 6		7/2 40
PHOTO LITHO			
BLUEPRINT SIP PING, OPAQUING	80	7-2-40	
ENGRAVING			
HAND COLOR PROOF	226 2		7/5-40
ARTIST DEPT.	215 11	7-15	7-16

DATE BLUEPRINT ORD _____ DATE FILED 7-17-40
DATE HAND COLOR PROOF ORD _____
DATE Photo Returned to Customer _____

125
187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1117 ORDER NO. 40312 DATE 7/9/40

CUSTOMER MARSH BUSINESS COLLEGE & DICKINSON SECRETARIAL SCHOOL
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW HOME

BOT - MARSH BUSINESS COLLEGE AND DICKINSON
SECRETARIAL SCHOOL 249 PEACHTREE ST. N.E.
ATLANTA, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING & DESIGN

8.240

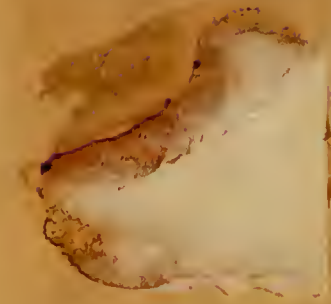
PHOTO RETURNED

TO

PHOTO USED FOR

547
9 1/2
99 7-16
#60 7/30 - 7/31

W.H.



JUL 10 1940

196

C.JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. 05-H1118

ORDER NO. 40317

DATE 6/27/40

12 25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 R. M. NO

TITLE (IN FULL) HABANA: EL TEMPLETE

IMPRINT SAME AS ABOVE

BOT - HAVANA: COLUMBUS MEMORIAL CHAPEL

PRIVATE NO. PART OF IMPRINT, AT BOTTOM
2

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. checked

By

By

Date

Date

1940

AND WORK SCHEDULE

1940

OPERATION	EST. TIME CH. No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 27 1940	
SKETCH	10 4		7/3 90
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUEING	7 1		
ENGRAVING			
HAND COLOR PROOF	7 1 1/2		7/8/40
ARTIST DEPT.	201 9	July 23 40	July 24-40

DATE QUOTIENT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

13 Subjects on
order for this set. Please
see to it that the
prints are no
in harmony with each other
to make an attractive set.

Straighten
up on bottom

with
1/10
1/10

NO 08-11119

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

ORDER No. 40317

DATE 6/27/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: CASTILLO DEL MORRO
BOT - HAVANA: MORRO CASTLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT, AT BOTTOM
1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 orders on order for 12 post cards. Please see to it that the negatives are uniform and come all in harmony with each other to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

JUN 28 1940 AND WORK SCHEDULE

By JUN 28 1940

Date

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 29 1940	
SLIP CH			
RETRACING	1 2		7/3 gr
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	7-5	
ENGRAVING			
HAND COLOR PROOF	226 1/2		7-8-40
ARTIST DEPT.	219 9	7-22-40	7-24-40

DATE BLUEPRINT OK'D

DATE Filed 7-25-40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Make by the 1940

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. OB-41120

ORDER NO. 40317

DATE 6/27/40

25 M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: FUENTE DE LOS LEONES
CAPITOLIO

BOT - ~~XXX~~ HAVANA: LIONS FOUNTAIN, CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT, AT BOTTOM
15

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this...
see to it that...
tives...
it...
to make...
see.

Executive OK of Estimate
ESTIMATE
AND WORK SCHEDULE
Date JUN 27 1940
By JUN 27 1940

OPERATION	EST. TIME (See No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING & SETTING UP			
SKETCH			
RETOUCHING	12 4		7/5-9
PHOTOGRAPH			
BLUEPRINT STRIPPING & GRIPPING	84	7-6	
ENGRAVING			
HAND CO. SETTING	201	1/2 4-17-41	
PRINTING	211	9 7-22	

DATE PRINTING... 7-23-41
DATE PHOTO COLOR PROOF...
DATE PHOTO RETURNS TO CUSTOMER...

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. CB-HL121

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: PASEO DE MARTI O PRADO

BOT - HAVANA: MARTI OR PRADO PROMENADE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT BOTTOM 20

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Please make a sunset stronger yellow red tone. stronger than in attached post card. The floor of the promenade not so hard. It is granite light rose and light blue-gray. The lions and bronze lanterns must be dark blue-green bronze color. not red. The trees, emerald green leaves. Asphalted streets.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

13 Subjects on order for this order. Please see to it that all subjects are given the same treatment in printing. Make sure to make an accurate set.

Rephoto

40P2075

Exclusive Order

ESTIMATE

Cost Dept. Checked

By

Date

JUN 28 1940

WORK SCHEDULE

JUN 28 1940

OPERATION	EST. TIME Clocks (1 hr. = 60 min.)	DATE ENTERED DEPT.	DATE COMPLETED
COM. USING, TYPE SET UP		JUN 28 1940	JUN 28 1940
SKETCH			7/5 g
RETOUCHING	13 6		
PHOTO-LITHO			
BLUE-PRINT STRIPPING, OPACIFYING	79		
ENGRAVING			7-8-40
HAND COLOR PROOF	30 131		7-8-40
ARTIST DEPT.	212 10	7-22-40	7-25-40

DATE REPRODUCTION

DATE Filed 7-26-40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

187

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. 08-H1122

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: CAPITOLIO

BOT - HAVANA: CAPITOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT BOTTOM
23

PHOTO PROPERTY OF

CUSTOM R

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP			JUN 28 1940	
ETCH				7/5/40
RETOUCHING	12	5		
PHOTO LITHO				
BLUETTE	80		7-5	
STRIPE - OPAQUEING				
ENGRAVING				
HAND COLOR PROOF	58	1 3/4		7/8/40
ARTIST DEPT.	266	10	7/22/40	7/25/40

DATE ESTIMATE OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. OB-H1123

ORDER NO. 40317

DATE 6/27/40

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.			FRONT NO. 12 R. M. NO	
TITLE (IN FULL) HABANA: MONUMENTO AL MAINE			IMPRINT SAME AS ABOVE	
BOT - HAVANA: MAINE MONUMENT			PRIVATE NO. PART OF IMPRINT AT BOTTOM 25	
COLOR DESCRIPTION			PHOTO PROPERTY OF CUSTOMER	

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13
Subject on
order for this
see to it that
lives are
in harmony
to make an
attractive set.

Executive OK of Estimate
By JUN 27 1940
Date JUN 27 1940

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	16	5 1/2		7/5-9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		7-6	
ENGRAVING				
HAND COLOR PROOF	201	1 1/2	July 8-	July 8
ARTIST DEPT.	210	4		7-27

DATE BLUEPRINT OK'D

DATE Fslud

7.30.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

186

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. OB-11124

ORDER NO. 40317

DATE 6/27/40

25	M POST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 12	R. M. NO
TITLE (IN FULL) HABANA: GRAN CASINO NACIONAL		IMPRINT SAME AS ABOVE	
BOT - HAVANA: NATIONAL CASINO AT MARIANA		PRIVATE NO. PART OF IMPRINT AT BOTTOM	
		26	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive of Estimate

ESTIMATE

Cost Dept. Checked

Date JUL 28 1940

AND WORK SCHEDULE

Date JUN 28 1940

OPERATION	EST. TIME MINUTES	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 28 1940	
SKETCH			
RETOUCHING	18 4		7/5 9
PHOTOGRAPHY			
BLUEPRINT STRIKING & DRAFTING			
ENGRAVING			
HAND COLOR PROOF	225 1/3		9 July
ARTIST DEPT.	209 9		

DATE RECEIPT OK

DATE PAID

7.23.40

DATE HAND COLOR PROOF OK

DATE Photo Returned to Customer

ATTENTION!

13
order to the customer. Please
see to it that the order is made
in accordance with the order
to make all necessary set.

Straight

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. 08-11125

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 12 R. M. NO

TITLE (IN FULL) HABANA: PARQUE FRATERNIDAD,
ESTATUA DE LA INDIA
BOT - HAVANA: FRATERNITY PARK, INDIA
STATUE

IMPRINT SAME AS ABOVE
PRIVATE NO PART OF IMPRINT AT BOTTOM
55

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PLEASE RETOUCH 8 x 10 OR USE THE 5 x 7 IF BETTER.

PLEASE PUT SUNSET BRIGHT SKY IN ORDER TO MADE A BRILLIANT VIEW CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUN 27 1940 WORK SCHEDULE

JUN 27 1940

OPERATION	EST. TIME LINEAL FEET	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	8 7		7/5/40
PHOTO LITHO			
BLOCKING ST. P. OR O. A. OR U. G. I.	84	7-6	
ENGRAVING			
HAND COLOR PROOF	225 1/2		7 July
ARTIST L. P. I.	202 4	7-23	7-24

DATE BLUEPRINT ORD.

DATE FR

7 125.40

By

By

DATE HAND COLOR PROOF ORD

DATE HAND COLOR PROOF ORD

By

186

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. OB-H1126

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.	FRONT NO. 12 R. M. NO
TITLE (IN FULL) HAVANA: CASTILLO DEL MORRO	IMPRINT SAME AS ABOVE
BOT - HAVANA: MORRO CASTLE	PRIVATE NO. PART OF IMPRINT AT BOTTOM 78
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this...
see to it that...
tives are...
in... other
to make...

ESTIMATE	By JUN 27 1940		
AND WORK SCHEDULE	Done JUN 27 1940		
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			
RETOUCHING	11 2		7/5 G.
PHOTO LITHO			
BLUE PRINT STRIPPING, OPAQUING	74	7-6	
ENGRAVING			
HAND COLOR PROOF	226 1/2		7-9-40
ARTIST DEPT.	226 9		7-24-40

DATE BLUEPRINT OK'D
By

DATE Final 7-25-40
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

186

Rephoto

NO OB-H1127

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

ORDER NO. 40317

DATE 6/27/40

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 12	R. M. NO	
TITLE (IN FULL) HABANA: ARBOL DE LA FRATERNIDAD CAPITOLIO		IMPRINT SAME AS ABOVE		
BOT - HAVANA: FRATERNITY TREE, CAPITOL		PRIVATE NO. PART OF IMPRINT AT BOTTOM	80	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this...
see to it that...
gives are...
in harmony...
to make an...
to make an...
to make an...

Executive Order No. 11818 1940

ESTIMATE
AND WORK SCHEDULE

By JUN 28 1940

Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET, UP		JUN 28 1940	
SKETCH	7		7/6
RETOUCHING	5		
PHOTO LITHO			
BLUEPRINT	18		
STRIPPING, OP			
ENCRAVING			
HAND COLOR PROOF	225	1/2	9 July
ARTIST DEPT.	2/3	7/22/40	7/25/40

DATE BLUEPRINT OK'D. DATE Filed 7-30-40
By By
DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

8
REP-OR-2M

NO. CB-H1128

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) HAVANA: INTERIOR DEL CEMENTARIO	FRONT NO. 12	R. M. NO
BOT - HAVANA: INTERIOR OF COLUMBUS CEMETERY	PRINT SAME AS ABOVE	
	PRIVATE NO. PART OF IMPRINT AT BOTTOM	
	79	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUNSET SKY. WHITE MARBLE TOMBS. EMERALD GREEN TREES. SAND PAVEMENT.
VIOLET TONED SHADE OF TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date JUN 27 1940

OPERATION	EST. TIME Clock No. / Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	12 6		7/5 2
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	78		
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		8 July
ARTIST DEPT.	201 9	July 24-40	July 25-40

DATE BLUEPRINT ORD

DATE PAID

By *[Signature]*

By *[Signature]*

DATE HAND PAID

DATE PAID

ATTENTION!

Subjects on order for this order. Please see to it that the order or negatives are uniform and colors are in harmony with each other to make an attractive set.

186

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. CE-H1129

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS

ART COLORTONE

WHITE ORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: INTERIOR DEL CEMENTERIO

BOT - HAVANA. INTERIOR OF CEMENTERY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT BOTTOM

95

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set. Please
see to it that all the
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

By _____

ESTIMATE

By _____

Date JUN 27 1940

AND WORK SCHEDULE

Date

JUL 27 1940

OPERATION	TIME	DATE	DATE
		EST. BY DEPT.	COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETRY CHECK	225 3/4		17 July 9.
PHOTO LITHO			
BLUE PRINT	80	7-2-40	
STAMPING, CHARGING			
ENGRAVING			
HAND COLOR PROOF	225 1/2		5 July
ARTIST DEPT.	211 9	7-24-40	

DATE COMPLETED

DATE PAID

7,36.40

DATE PAID COLOR PROOF OK

DATE PAID

DATE PAID RETURNED TO CUSTOMER

186

C. JORDI, OBISPO 526, HAVANA, CUBA. MADE IN U.S.A.

NO. 05-HL130

ORDER NO. 40317

DATE 6/27/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: MONUMENTO A MAXIMO GOMEZ

BOT - HAVANA: MAXIMO GOMEZ MONUMENT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 12 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. PART OF IMPRINT AT BOTTOM 104

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimated Cost of Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

JUN 27 1940

JUN 27 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPENSING, TYPE SET UP				
SKETCH				
RETOUCHING	225	3		7/3
PHOTO LITHO				
BLUEPRINT STRIKING OPAQUING	80		7-3-	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		7-8-40
ARTIST DEPT.	205	9	7/21/40	

DATE BLUEPRINT CND

By

DATE HAND COLOR PROOF CND

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

order for this business. Please
see to it that the order is
filled at once and that the
in business with each other
for the best results.

15
486

916 POK 134
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ~~OB-11131~~ ORDER NO. 40326 DATE 6/27/40

CUSTOMER C.M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~Customer~~ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

JUN 28 1940

#30, 7-10-40

Ne. 12
LA-9

110H

dy
7.30.40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. DB-H1132 ORDER NO. 40326 DATE 7/2/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" x 5 1/2"

STYLE ART CO LORTONE

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Take out shed in center, also ramp and bldgs. and wire in right center.
Leave in station

COLOR DESCRIPTION

blue sky — show clouds.
Follow Kodachrome for colors only

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 7-12-40

JUL 9 - 1940

fly
7.30.40

NR-OK-BH

#17-3
7C 12
206-730 92

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. <u>OB-H1133</u>	ORDER NO. <u>40326</u>	DATE <u>6/27/40</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>
	CUSTOMER <u>C. M. ST. PAUL & PACIFIC R.R.</u> <u>CHICAGO, ILLINOIS</u>					
	12½ M POST CARDS			SIZE <u>3½ x 5½</u>	STYLE <u>ART COLOR</u> TONE <u>WHITE</u> BORDER <u>WHITE</u>	
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> <u>No Imprint</u>		
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
	COLOR DESCRIPTION FIX SKY WITH CLOUDS. TAKE OUT PHOTO CREDIT LINE IN LOWER LEFT PLATE. ROCKS DULL BROWN DIFFERENT TONES. NATURAL SCENERY					
RETURN PHOTO	YES	NO				

PHOTO RETURNED TO PHOTO USED FOR

8-2-40

OK H

JUN 28 1940

3

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1134 ORDER NO. 40326 DATE 6/27/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

3M-1-2-40

JUN 28 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H1135 ORDER NO. 40326 DATE 6/27/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT SMALL PANELS ABOVE AND BELOW TRADE MARK IN BUILDING
CLOUDS IN SKY

COLOR DESCRIPTION

FOLLOW KODACHROME FOR COLORS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 28 1940

2600 OK 1200
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO	DIAL NO. OB-H1136	ORDER NO. 40326 6/27/40	DATE 6/27/40	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER C. M. ST. PAUL & PACIFIC R.R. CHICAGO, ILLINOIS						
12 1/2 M POST CARDS		SIZE	3 1/2 x 5 1/2	STYLE ART COLORTONE WHITE BORDER			
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full				FRONT NO. 5 (All of this on address side) R. M. Yes No R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>Customer</u> <u>No Imprint</u>			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
COLOR DESCRIPTION BLUE SKY WITH CLOUDS. FLOWERS TIGER LILLIES & AVALONCH LILLIES PINE TREES - SNOW AS SHOWN							

40326
6/27/40
9.30.40

#30,7-10-40/C-1/3
L.A. 92
#213 7-29-40

112H

JUN 28 1940

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1137 ORDER NO. 40326 DATE 6/27/40

CUSTOMER G. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS

SIZE

AR 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

7-12-40 226 — HC. 13½
7-25-40 219 — LA. 10½

W. H.

dy
9.30.40

JUN 28 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~08~~-H1138 ORDER NO. 40326 DATE 6/27/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

~~TRAINING FOR THE SEERIES~~

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

JUN 28 1940

225 HC-1 1/2
215 LA-10

W 2 H

24
7/30/40

7101-11/54
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1139 ORDER NO. 40326 DATE 6/27/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE A 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~No Imprint~~ No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ROCKS VARIOUS SHADES OF BROWN. PINE TREES IN CENTER. BLUE SKY WITH CLOUDS. LEAVE IN FENCE AND LOGS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

JUN 28 1940

#30,7-9-40 10-13
226-7-29-40 10-9 1/2

W2H

pl
7/3/40

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 08-H1140 ORDER NO. 40326 DATE 6/27/40

CUSTOMER C. M. ST. PAUL & PACIFIC R.R.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE A 3½ x 5½ STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 28 1940

15
187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-11141 ORDER NO. 40328 DATE 6/27/40

CUSTOMER WALTER HAEHNDE AGENCY
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR NEW CAR (ETC. AS PER SKETCH
ATTACHED.)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH A AND SEE INSTRUCTIONS ATTACHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

527
16 # = 4 hrs
Crt 2½
226 - HC 13 7-11-40
Jst 8½ 7/16 7/17 #60
Pm

JUL 1 - 1940

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1142 ORDER NO. 40330 DATE 7/3/40

CUSTOMER JAMES MANCI
RIVERSIDE CLUB
IRON MOUNTAIN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 3

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JIM AND RUDY'S RIVERSIDE CLUB (ETC. AS
PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

HAVE WRITTEN WHITE ON THE EXTERIOR VIEW OF PICTURE SIDE AS I WOULD LIKE THE
WHITE PREDOMINATING. OTHERWISE FOLLOW SKETCH AND INSTRUCTIONS ON TISSUE OVERLAY FOR
COLORING & DESIGN.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-17

2
11

JUL 6-1940

7/25/40

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KELLY-WILLIAMSON CO.
 ROCKFORD, ILL.

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 5) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>					
Title in Plate		Yes	No	Copyright in Plate	
		Yes	No	Yes	No
Title in full					

THE WAGON WHEEL
ROCKTON, ILL
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FODLOW SKETCH ATTACHED

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof.	
Titles—Red, Blue	

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

3M—1.2-39

PHOTO RETURNED

To

PHOTO USED FOR

JUL 24 1950

1 - 72
2 - 2
6 - 4
3 - 3 1/2 hrs.
5 - 1 1/2 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1144 ORDER NO. 40331 DATE 6/27/40

CUSTOMER BEN HUR LIFE ASSOCIATION
CRAWFORDSVILLE, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½" POST CARDS SIZE 3½" x 5½"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 352 BEN HUR LIFE ASSOCIATION --
HOME OFFICE BUILDING -- CRAWFORDSVILLE, INDIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout The only changes in the appearance of the building are on the first floor. Instead of having the large plate glass windows with the white terre-cotta tile, the first floor of the building will be composed of smaller glass block windows (as indicated on the architect's sketch) and solid black granite. At the upper left ~~and~~ hand side of the entrance in front of the building the following words will be cut in the granite "Ben Hur Life" and at the right of the entrance, facing the building, about midway between the sidewalk and the top of the doorway, will be a picture of the Chariot Race cut in the granite. These decorations will be so small on the postcard picture that it will not be ~~necessary~~ necessary for you to have the detailed drawing which the architect has not yet completed.

COLOR DESCRIPTION

SEE CARD NO. 9A-H1134 FOR COLORS AND FLAG ON TOP OF BUILDING BUT DO NOT SHOW THE ~~SMALL~~ SMALL TWO STORY BUILDING IN THE ~~RIGHT~~ LEFT HAND CORNER & STREET LIGHTS

see Mr. Hack

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUN 29 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1145 ORDER NO. 40349 DATE 6/27/40

CUSTOMER MOUNTAIN VIEW AUTO COURT
OGDEN, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNTAIN VIEW AUTO COURT

PHONE 4416 563 WEST TWENTY-FOURTH OGDEN, UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH AND NOTE CHANGES ON TISSUE OVERLAY

Lh
7.25.4v

make Red impression JUN 29 1940

PHOTO RETURNED

TO

PHOTO USED FOR

Post 6½
2/19/40
53
9

187

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No. OBH1146	ORDER NO. 40351	DATE JULY 18, 1940	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER THE BRAZNELL MIAMI BEACH, FLA.						
	12½ M POST CARDS SIZE 3½ x 5½						
	STYLE PHOTO COLORIT FULL FACE						
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			FRONT NO. 5			
	Title in Plate Yes No Copyright in Plate Yes No			R. M. Yes No			
	Title in full (IN PLATE AT BOTTOM)			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	BRAZNELL APARTMENTS, COLLINS AVENUE, MIAMI BEACH, FLORIDA			Trade Mark Yes No Special type as sample			
RETURN PHOTO	RETOUCHING DEPARTMENT			IMPRINT: Customer C. T. Imprint No Imprint			
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Negative — Line — Halftone — Combination.			
	Follow Layout			Dry — Wet — Pancromatic — Color Separation.			
	FOLLOW SKETCH AND INSTRUCTIONS			Transfer — Paper Process — New Process.			
YES	FOLLOW SKETCH AND INSTRUCTIONS			Stripping — White Border — Full Face.			
	FOLLOW SKETCH AND INSTRUCTIONS			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
	FOLLOW SKETCH AND INSTRUCTIONS			Screens 120 133 150 175			
	FOLLOW SKETCH AND INSTRUCTIONS			TO			
NO	FOLLOW SKETCH AND INSTRUCTIONS			PHOTO USED FOR			
	FOLLOW SKETCH AND INSTRUCTIONS			TO			
	FOLLOW SKETCH AND INSTRUCTIONS			PHOTO USED FOR			
	FOLLOW SKETCH AND INSTRUCTIONS			TO			

#30, 8-1-40

JUL 19 1940

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ~~OBCH~~ 1148 ORDER NO. 40361 DATE 6/28/40

CUSTOMER HARVEY BROS.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE $2\frac{1}{2} \times 3\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HARVEY BROS. MEN'S CLOTHING

FRONT NO. none

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Bottom just white, with black lettering

COLOR DESCRIPTION

see color description by SL.

*SL
7-16-40*

PHOTO RETURNED

TO

PHOTO USED FOR

5-87
#30, 7-6-40 70-1
#28 7/15/40 52.5
*Red 1-10-40
50*

[Signature]

SANDOVAL NEWS SERVICE, EL PASO, TEXAS,

NO. OB-H1149,

ORDER NO. 40596,

JUNE 28, 1940
DATE

25 M POST CARDS	C.T. ART COLORPONE	FULL FACE,
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I , R. M. NO ,	
TITLE (IN FULL) (IN PLATE),	IMPRINT SAME AS ABOVE,	
O, ELMER LOOK AT THE CUTE LITTLE ASS!, P.S. THE SCENERY IN THE OLD SOUTHWEST IS SWELL,		
Private no. upper left 315		
COLOR DESCRIPTION	PHOTO PROPERTY OF	

MAKE PENCIL SKETCH -- MAKE ENTIRELY NEW IDEA
SEE INSTRUCTIONS,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Pencil Sketch Lhs

*Be sure to
change entirely
from card attached*

JUL 12 1940

ESTIMATE

JUL 13 1940

COMPLETED

201 11

80 7-17

201 ^{1 3/4} 9 3/4 8-7-40 8-8-40

8-9-40

W. B. Brown

*make new front
II*

44-26-1212

NO. OB-H1150, 014

SANDOVAL NEWS SERVICE, EL PASO, TEXAS,

ORDER NO. 40596

DATE JUNE 28, 1940

25 M POST CARDS C.T. ART COLORTONE FULL FACE,

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 7, R. M. NO,

TITLE (IN FULL) (IN PLATE)
YOU'RE INVITED HERE IN JUAREZ, OLD MEXICO
FOR THE BIG .. BLOW OUT,

IMPRINT SAME AS ABOVE,

Private no upper left-316

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE PENCIL SKETCH - MAKE ENTIRELY NEW IDEA
SEE INSTRUCTIONS,

Be sure & put in
Colorful background

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES/ RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

✓ Pencil Sketch L has

Cor on sketch
1/2 hr.
B/

Be sure to
change entirely
from card attached

Make Red
signature

HCG
to C.T.

ESTIMATE

By SM Date JUL 18 1940

OPERATION	DATE	DATE COMPLETED
COMP. SET. TYPE SET UP	JUL 18 1940	JUL 18 1940
SET		
REPRODUCTION	10	JUL 30 1940
PRINTING	80	7-24-40
ENGRAVING		
HAND COLORING	226 1/2	7-25-40
ARTIST LAY	210 9 1/2	8-5

DATE ESTIMATE MADE 8-9-40

DATE PAID COLOR 8-9-40

By SM

8240-01102

NO. 05-H1151

INC.
PHILIPPINE EDUCATION CO., MANILA, P. I. (& TRADEMARK)

ORDER NO. 40355

DATE 6/29/40

6 1/2 M POST CARDS	PHOTO COLORIT	WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 21	R. M. NO
TITLE (IN FULL) PIER NO. SEVEN, MANILA, PHILIPPINES	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE - 401	PHOTO PROPERTY OF	CUSTOMER
COLOR DESCRIPTION		

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

12

Order for this photo is made
subject to the following conditions:
1. The photo must be taken in
uniform and in harmony with the color
to make an accurate spe.

Estimate of Work
By _____ Cost Dept. _____
Date JUL 1 1940 A D WORK SCHEDULE Date JUL 1 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING THE SET UP			
SKETCH			
RETOUCHING	10 5		7/5/40
PHOTO-LITHO			
BLUEPRINT STRETCHING, OPAQUING	80	7-6	
ENGRAVING			
HAND COLOR PROOF	30 1/2		7-8-40
ARTIST DEPT.	5/3 9	9/26/40	9/28/40

DATE BLUEPRINT OK'D _____ DATE PAID 9 30.40
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE FROM MANILA TO CUSTOMER _____

made by Ann
189

PHILIPPINE EDUCATION CO., ~~MM~~ INC., MANILA, P. I.
(& TRADEMARK)

NO. B-H1152

ORDER NO. 40355

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) MALACANAN PALACE, MANILA,
PHILIPPINES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 402

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in D6341

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 189 Date JUL 1 1940 By 189 Date JUL 1 1940

OPERATION	EST. TIME (In hours & minutes)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1 - 1940	JUL 1 - 1940
SKETCH			
RETOUCHING	11 3		7/8/40
PHOTO LITHO			
BLENDING STRIPPING, OPAQUING	7 1/2		
ENGRAVING			
HAND COLOR PROOF	30 1/2		7-10-40
ARTIST DEPT.	33	9-25-40	9-26-40 F.W.

DATE BLUEPRINT OK'D _____

DATE Filed 9 27 40

By _____

By 189

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

ATTENTION!

Order for this estimate. Please
see to it that the order is
correctly filled. If not, it
is necessary to return the
to make an estimate.

189

NO. 05-11153

PHILIPPINE EDUCATION CO., INC., MANILA, P. I. (& TRADEMARK) ORDER NO. 40355

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 21 R. M. NO

TITLE (IN FULL) HARROWING WITH CARABAO AND X CART, PHILIPPINES IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 403 PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 Subject is
 card for the student. Please
 see to it that all lines or nega-
 tives are uniform and are in
 in harmony with each other
 to make an attractive set

ESTIMATE
 AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]* Date JUL 1 1940

OPERATION	EST. TIME Clocks. Days	DATE ENTRERD DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1-1940	
SKETCH			
RETOUCHING	13 2		7/5 90
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	80	7-6	
ENGRAVING			
HAND COLOR PROOF	52 1 1/2		7/9/40
ARTIST DEPT.	202 8 3/4	9-26	9-27

DATE BLEUPRINT OK'D _____ DATE Filed 9.28.40
 By _____
 DATE HAND COLOR PROOF OK'D _____
 By _____ DATE Photo Returned to Customer _____

[Handwritten signature]
 129

PHILIPPINE EDUCATION CO., INC., MANILA, P.I.
(AND TRADEMARK)

NO. 0^B-H1154

ORDER NO. 40355

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) NIPA HOUSE, PHILIPPINES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 404

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

12
order for this set. Please
see to it that all
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 11 1940

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 11 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 11 1940	
SKETCH				
RETOUCHING	11	3		7/5 9.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	79			
ENGRAVING				
HAND COLOR PROOF	52	1 1/2		7/8/40
ARTIST DEPT.	210	9	9-26	9-27

DATE BLUEPRINT OK'D.

By

DATE Filed

9.30.40

DATE HAND COLOR PROOF OK'D.

DATE Photo Proof OK'D.

make 2nd 1/4

Handwritten: 211-121

NO. OB-HL155

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 40355

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD SPANISH WALL WITH
LOOKOUT TOWER, MANILA, PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 405

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Handwritten: 12
order for this... Please
see to it that all... nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *[Signature]*
Date JUL 1 1940

ESTIMATE
AND WORK SCHEDULE

Cost *[Handwritten]*
By *[Signature]*
Date JUL 1 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 1 - 1940	<i>[Handwritten]</i>
SKETCH				
RETOUCHING	11	2		7/5 gr
PHOTO-LITHO				
BLUEPRINT STIPING, OPAQUING }	78			
ENGRAVING				
HAND COLOR PROOF	30	1/2		7-8-40
ARTIST DEPT.	206	8 1/2	7-25-40	9-27-40

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed 9-30-40

By *[Signature]*

DATE Photo Returned to Customer _____

Handwritten: 187

NO. 0^B-H1156

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 40355

DATE 6/29/40

6¹/₂ M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANILA HOTEL, MANILA,
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 408

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

12
order for this material. Please
see to it that the color nega-
tives are uniform and color-tint
in harmony with each other
to make an attractive set.

Exhibit of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUL 1 1940

By *[Signature]*
Date JUL 21 1940

OPERATION	EST. TIME (Clock No. / Time / Amount)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1-7-40	30 1-10-40
SKETCH			
RETOUCHING	17 3		7/6-9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	7-8	
ENGRAVING			
HAND COLOR PROOF	30 1-2		7-9-40
ARTIST DEPT.	31 8-2		7-11-40

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

189

8 OK 22-9-40

NO. 02-11157

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 40354

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 21 R. M. NO

TITLE (IN FULL) HIGH COMMISSIONER'S COMMISSIONER'S RESIDENCE, MANILA, PHILIPPINES SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- 406 PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12
order for this business. Please see to it that all negatives are uniform in color and in harmony with each other to make an attractive set.

Executive OK of Estimate

By [Signature]
Date JUL 1 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date JUL 4 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 2-1940	JUL 2-1940
SKETCH				
RETOUCHING	16	3		7/6/40
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	79			
ENGRAVING				
HAND COLOR PROOF	52	1 1/2		7/9/40
ARTIST DEPT.	211	9	9-27-40	

DATE BLUEPRINT OK'D _____ DATE Filed 9.28.40

By _____ By [Signature]

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

16

179

NO. OB-H1158

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 40354

DATE 8/13/40

6½ M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW JONES BRIDGE, MANILA,
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21 32 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 403

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RUSH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AUG 14 1940 AND WORK SCHEDULE

By

Date

AUG 14 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			AUG 14 1940	AUG 14 1940
SKETCH				
RETOUCHING	10	8		8/16
PHOTO LITHO				
BLUEPRINT SILK SCREENING, OPAQUING	75			
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		8-21-40
ARTIST DEPT.	29	9 1/2	9-30-40	10-2-40

DATE BLUEPRINT OK'D

By

DATE Photo 10 3 40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

10

50

NO. 08-11159

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. 40354

DATE 6/29/40

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) NEW CUSTOM HOUSE, MANILA, PHILIPPINES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 409

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subject on order for this copy, see to it that all of the negatives are uniform and colors are in harmony with each other to make an agreeable set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

Date JUL 1 1940

By Date JUL 1 1940

OPERATION	EST. TIME Clock M. Time & Day	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 1-1940	
SKETCH			
RETOUCHING	12 4-1/4 hr.		7-5 gr.
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	84	7-8	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		7-9-40
ARTIST DEPT.	37 8 1/2	9-26-40	10-1-40

DATE BLUEPRINT OK'D

DATE Filed 10.2.40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Straight

NO. OB-H1160

PHILIPPINE EDUCATION CO., INC., MANILA, P. I. (& TRADEMARK)

ORDER NO. 40354

DATE 8/13/40

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) NEW LEGISLATIVE BUILDING,
MANILA, PHILIPPINES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — 4010
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

RUSH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Est. Dept. Checked

By *[Signature]*
Date **AUG 15 1940** WORK SCHEDULE

By *[Signature]*
Date **HC 15 1940**

OPERATION	EST. TIME Clock No. Time Signature	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		AUG 15 1940	AUG 15 1940
SKETCH			
RETOUCHING	10 4		8/19 Gr.
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	77		
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		8-21-40
ARTIST DEPT.	36 8 1/2	9-25-40	9-26-40

DATE BLEUPRINT OK'D

DATE FILED 9.27.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8 *RECEIVED 13th*

NO. **OB-H1161**

PHILIPPINE EDUCATION CO., INC., MANILA, P.I. (& TRADEMARK) ORDER NO. **40354**

DATE **6/29/40**

6 1/2 M POST CARDS PHOTO COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **NEW DEWEY BOULEVARD, MANILA, PHILIPPINES**

FRONT NO **21** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PUT IN STAMP SPACE "PLACE STAMP HERE"

PRIVATE NO. BEFORE TITLE — **4011**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF **HANDCOL PROOF YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12

order for this order. Please see to it that all negatives are uniform and come in in harmony with each other to make an attractive set

Executive OK of Estimate

By

Date **JUL 1 1940**

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked by

By

Date **JUL 1 1940**

OPERATION	EST. TIME Clock No. Time Allowed	DEPT. ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING	13 2		7/5 9v.
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING }	80	7-6	
ENGRAVING			
HAND COLOR PROOF	30 1/2		7-8-40
ARTIST DEPT.	56 8 1/2	10-11	10-14

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE **10-15-40**

By

DATE Photo returned to customer

189

NO. OB-H1162

PHILIPPINE EDUCATION COL., INC., MANILA, P.I. (& TRADEMARK)

ORDER NO. 40354

DATE 6/29/40

6 1/2 M POST CARDS

PHOTO COLORIT

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 21 R. M. NO

TITLE (IN FULL) NEW CITY HALL, MANILA,
PHILIPPINES /

IMPRINT SAME AS ABOVE

(PUT INSTAMP SPACE "PLACE STAMP HERE")

PRIVATE NO. BEFORE TITLE — 4012

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Photo in D6341

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please see to it that all of the negatives are uniform and in harmony with the order to make an attractive set.

Rephoto 2 prints

Executive of Estimate
By *[Signature]*
Date JUL 1940

ESTIMATE AND WORK SCHEDULE

Cost *By M. Dyck*
By JUL 1940

OPERATION	EST. TIME Clock Time Time & less	DATE ESTIMATED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 3- 1940	JUL 3- 1940
SKETCH			
RETOUCHING	10 3 1/2		7/6
PHOTO-LITHO			
BLUING-INT STRIPPING, OPAQUING	80	7-8	
ENGRAVING			
HAND COLOR PROOF	226 1 3/4		7-9-40
ARTIST DEPT.	39 9	9-26-40	10-1-40

DATE RECEIVED

DATE

10.2.40

DATE WHEN ORDER PROOF OK

DATE WHEN ORDER PROOF OK

By

[Signature]

149

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1163 ORDER NO. 40362 DATE 7/1/40

CUSTOMER MC GAUGH HOSIERY MILL
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NEW FALL AIRMAIDS

BOT — AT YOUR DRUG STORE

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS Also see sample hose for color

for back ground use a green color
like on 9A H 2435 — high light
green background around palette

Honey Swatch
red 7/1/40

7-18-40

JUL 6- 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1164 ORDER NO. 40369 DATE 8/1/40

CUSTOMER M. BORN & COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL ACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BORN CLOTHES

STYLE LEADERS SINCE 1876

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE LARGE COLORED SIGN FOR COLORS
DESIGN & LAYOUT

by SL

25.40

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

517
20 1
#30
NC-2
PA-12

could be made in red

add stamp 11.22

Signature

0061-6706

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1165' ORDER NO. 40391' DATE 7/2/40

CUSTOMER WESTERN PUBLISHING : NOVELTY CO.
LOS ANGELES, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50' M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER RIGHT —

OFFICIAL OLYMPIC GAMES BAKERS, 1932
BREAD FORMULAS USED AT 1936 OLYMPIC GAMES
WINER OF CALIFORNIA'S FIRST GOLD MEDAL
WORLD'S FIRST COMPLETELY AIR-CONDITIONED BAKERY
(BOT TITLE AS PER CARD ATTACHED.)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

No Imprint

as per card attached

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout HELMS BAKERIES * BAKERS OF HELMS OLYMPIC BREAD
LOS ANGELES, CALIFORNIA) SEAL UPPER LEFT CORNER (COLORED)

SHOW THE GIANT BANNER NEAR THE RIGHT END OF CARD. AND IN DISTANCE, EVEN IF IT HAS TO BE
ENLARGED A TRIFLE, THE WHITE FLAG WITH THE OLYMPIC RINGS.

COLOR DESCRIPTION

THE SEAL IN UPPER RIGHT CORNER, TO BE COLORED. BREAD WRAPPER ENCLOSED WILL GIVE THE DESIRED
COLORS. IN THE SKY TO THE RIGHT THE DATA AS APPEARS ON THE CARD ENCLOSED.

SEE TISSUE OVERLAY FOR COLORS.

JUL 8 - 1940

MAKEOVER

Charge to Ad. SE. DR.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/2	
PHOTO-LITHO	1/2	
COMPOSING	1/2	
ART DEPT.	1/2	
ENGRAVING		

99

7-31

Let 9 1/2

7-19

112. 1 3/4

107 2 1/2 10

8 1/2

41 50

100

Am

2/8
8-7-40

image OK. Blue impression

604

199 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ~~10292~~ OB-11166 ORDER NO. 40392 DATE 7/2/40

CUSTOMER KRIPPENDORF-BITTMAN CINCINNATI, OHIO

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

200 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FALL FASHIONS CREATED FOR THE SMART WOMAN (ETC. AS PER SKETCH.)

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTION SHEET AND SKETCH FOR DESIGN

submit black & white copy by office for OK

COLOR DESCRIPTION

FOLLOW INSTRUCTION SHEET AND SKETCH FOR COLOR TREATMENT. Also see leather color samples

Drawing rec 7/15/40

FRY

7.19xv

RETURN PHOTO YES NO

3M-1-2-40

225 12 July
7-18-40

10 4 1/2
11C-1 3/4
1A-10 1/2

Red Ink 850
int

My



make DK Blue impression JUL 8-1940

4
5

X

NO. OB-H1167

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.

ORDER NO. 40393

DATE 7/2/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 SPEC. R. M. YES

TITLE (IN FULL) JEWISH HOME FOR CONVALESCENTS

IMPRINT NONE

(NON SECTARIAN) GRAND VIEW ON THE HUDSON, N. Y.

DO NOT USE ANY C.T. IMPRINT OR AND THIS CARD IS TO HAVE A LINE DOWN THE CENTER OF FRONT.

PHOTO PROPERTY OF

COLOR DESCRIPTION

JEWISH HOME FOR CONVALESCENTS" over door way. JEWISH STAR OVER TOP OF LETTERING SIMILAR TO STAR IN LOWER RIGHT OF PICTURE. OMIT FLOWERS OVER HEDGE AS IN OLD CARD.

AUTUM FOLIAGE TREES. RAISE TOP OF TREES HIGHER OVER LEFT TOP OF ROOF BUT AUTUMN FOLIAGE TO ADD TO COLOR.

OMIT PRINT IN LOWER LEFT CORNER OF PHOTOGRAPH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto.
Print
Add pay Rightside

OPERATION	DATE	DATE COMPLETED
SKETCH	JUL 9 - 1940	JUL 9 - 1940
REDUCING	7	7/12/40
PHOTO LITHO		
BLUEPRINT	74	7-13
STAMPING OR LITHO		
ENGRAVING		
FAND COLOR PROOF	225	16 June
ARTIST DET.	202	7-25

DATE BLUEPRINT OK'D

By

DATE Filed 7-26-40

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8 - 6 1/2 hrs
10 - 1/2 hr

196

4 HEP OR 34

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. OB-H1168

ORDER NO. 40394

DATE 7/2/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) ONE OF THE MANY ATTRACTIVE
SCENES ALONG THE SAN ANTONIO RIVER,
SAN ANTONIO, TEXAS

IMPRINT SAME AS ABOVE

PUT IN BOT. OF MES. SPACE "SAN ANTONIO,
HOME OF THE ALAMO, GULF BREEZES AND
SUNSHINE

PRIVATE NO. BEFORE TITLE -3

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

The river was very low owing to work still being done on it, therefore be sure w
water is filled up to within what would be 1 foot from the top of the rock banks
grass to be smooth lawn. rock used is a light pink coral color- walk at left cemer
bridge cement color. Bldg. at center. same color as the telephone bldg. card we made
made. at the extreme right bldg. color is AC 52. Palms trees etc. usual colors.
Water blueish effect;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Give to the customer the
set (if it will be) and if
tives are uniform and colors are
in harmony with each other
to make an attractive set.

150/1st plate charge
to Salesman 8/16/40
MS

OPERATION	DATE	DATE COMPLETED
COMPOSE, COLOR SET-UP	JUL 8 - 1940	JUL 8 - 1940
SWITCH		
RETOUCHING	13 4	7/19
PHOTO LITHO		
BLUEPRINT STRIKING, OPAQUING	79	
ENGRAVING		
HAND COLOR PROOF	30 13	7-15-40
ARTIST DEPT.	9	

DATE BLUEPRINT OK'D _____
By _____ DATE Filed 9.6.40
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

MAKEOVER

Charge to _____

EST. Makeover Time Required

	TIME	Date Recorded in Cust Dept.
RETOUCHING	5	
PHOTO LITHO	1/2	AUG 16 1940
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING	1 1/2	

Rm 192
1940

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NOQB-H1169

ORDER NO. 40394

DATE 7/2/40

25

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "ALAMO ~~EMERSON~~ CENOTAPH"
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE

"SAN ANTONIO, HOME OF THE ALAMO
GULF BREEZES AND SUNSHINE

PRIVATE NO. BEFORE TITLE --- 2

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out all building in the background, using only the monument for the card--
make an upright card of this. around the base are various colored flowers and
shrubby. color effect for these left up to our art department.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for the set. Please
see to it that all negatives
tives are uniform and colors are
in harmony with each other
to make an attractive set.

AND WORK SCHEDULE

JUL 2 1940

JUL 2 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Order No.	Time Allowed		
COMPOSITION TYPE SET UP			JUL 8 - 1940	JUL 8 - 1940
SKETCH				
RETUCHING	13	3 1/2		7/10
PHOTO-ETCHING				
BLUE PRINT STEP BY STEP	86		7-10	
ENGRAVING				
HAND COLOR PROOF	225	1 1/2		15
ARTIST DEPT.	216	8	7-22	7-23

DATE BLUEPRINT OK'D

By

DATE

7-24-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

11-15-40

NO. 0^B-h1170

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 40394

DATE 7/2/40

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE.

"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PRIVATE NO. BEFORE TITLE --- 4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SAME COLOR FOR P. O. AS OLD CARD. BAL. LIKE CARD WE HAVE OF THESE TWO PALMS,
SEAT, ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this material. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 8 - 1940	JUL 8 - 1940
SKETCH				
RETOUCHING	15	4		7/11
PHOTO FITTING				
BLUE PRINTING	79			
ENGRAVING				
HAND COLORING	22	1/2		
ARTIST	48	8 3/4	7-29-40	7-30-40

DATE BLUEPRINT ORD. _____ DATE FILED 8-2-40

DATE HAND COLOR PROOF ORD. _____ DATE PHOTO RETURNED TO CUSTOMER _____

DATE PHOTO RETURNED TO CUSTOMER _____

DATE PHOTO RETURNED TO CUSTOMER _____

DATE PHOTO RETURNED TO CUSTOMER _____

R. M. 192
194

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. OB-H1171

ORDER NO. 40394

DATE 7/2/40

"% 25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLAZA HOTEL-FIESTA TIME,
SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE.

"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PRIVATE NO. BEFORE TITLE ----5

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~xxxxxx~~ Plaza hotel bldg. brick AC #26. light part white. roof is red tile.
Bldg. at left brick AC #55 trimed in white. floats and balance of view left up
to art department to make a very attractive card.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION

See to it that all photographs
are uniform and that they are
in harmony with each other
to make an attractive set.

Straight

OPERATION	DATE	COMPLETED
COMPOSING, TYPE SET UP	JUL 9 - 1940	JUL 9 - 1940
SKETCH		
RETOUCHING	12 4	7/10 gr
PHOTO-LITHO		
BLUEPRINT STRIPPING, OPAQUING	74	7-12
ENGRAVING		
HAND COLOR PROOF	20 13/4	7-15-40
ARTIST DEPT.	10	

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rm 192
196

6. H.C. OK 18th

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. 0^B-H1172

ORDER NO. 40394

DATE 7/2/40

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW IN THE GARDENS OF SAN JOSE MISSION, SAN ANTONIO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOT. OF MES. SPACE -
"SAN ANTONIO, HOME OF THE ALAMO,
GULF BREEZES AND SUNSHINE"

PRIVATE NO. BEFORE TITLE --- 7

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SAME COLOR EFFECT AS ON OTHER SAN JOSE MISSION CARDS WE HAVE MADE BEFORE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION:

Subjects on
this card. Please
note that all
negatives are uniform
in harmony with each other
to make an attractive set.

Rephot
on Sep & Oct

ESTIMATE WORK SCHEDULE			
EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
Check No.	Time Allowed		
COMPOSING, TYPE SET UP		JUL 8 - 1940	JUL 9 - 1940
SKETCH			
RETOUCHING	13 3		7/11 9
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	7-12	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		15 July
ARTIST DEPT.	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

R.M. 191
196

16

26.5 1.5 7.0

D12

NO. OB-H1173

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 40399

DATE 7/2/40

Straight

25 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)	FRONT NO. 2	R. M. YES
TITLE (IN FULL) MAIN STREXXING STREET LOOKING NORTH, HOUSTON, TEXAS	MPRINT SAME AS ABOVE	
PHOTO PROPERTY OF		CUSTOMER

Bot HOUSTON - FASTEST GROWING CITY IN THE UNITED STATES

COLOR DESCRIPTION

WE ARE TO TAKE OUT THE FOLLOWING SIGNS ON BUILDING: NATHANS; ALASKA FUR, BYRDS, PI PENNEYS, FOLEY-MOSK AND THE CHAS & SANBORN COFFEE SIGN BOARD. LEAVE IN ALL OTHERS, ALL AUTOMOBILES, ETC. THERE ARE NO RED BRICK BUILDINGS IN THIS PHOTOGRAPH, THESE ARE MOSTLY AC COLOR #'s 15, 36, 52, 39 and white

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

188

DATE RECEIVED	DATE ENTERED	DATE COMPLETED
JUL 9 1940	JUL 4 - 1940	JUL 11 - 1940
RETOUCHING	12 7	
PHOTO LITHO		
COMPOSING	74 7-13	
ENGRAVING		
HAND COLOR PROOF	226 2	
ARTIST DEPT.	515 11 2 5	8-6

DATE NEGATIVE ORD. DATE H. 8.8.40
DATE HAND COLOR PROOF ORD. DATE PHOTO RETURNED TO CUSTOMER

Take out Olorskem + Chamberlin sign + Boney and Woolworth sign + glauier

Red

Charge to L.V.S.E

10

RETOUCHING	1 1/2
PHOTO LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

JUL 24 1940

191 196

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. OB-H1174

ORDER NO. 40699

DATE JULY 3, 1940

25 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)

RIVERFRONT BOULEVARD AND SKYLINE,
PITTSBURGH, PA.

PRIV. NO. UPPER LEFT CORNER - 798

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES
SAME AS ABOVE

IMPRINT

PUT "PITTSBURGH PROMOTES PROGRESS" IN
UPPER MESSAGE SPACE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON REAR RIGHT TALL BLDG LIGHT BROWN FOREGROUND GRAY & BROWN
ON RIGHT REAR CENTER TALL BLDGS LIGHT GRAY CENTER BLDG DARK BROWN
REAR CENTER TALL BLDGS LIGHT STONE, SHOW TOP CLEAR & SHARP
MIDDLE CENTER BROWN & LIGHT GRAY. FOREGROUND DARK RED. ON LEFT REAR TALL BLDGS
LIGHT GRAY. OTHERS BROWN & GRAY. LEFT FOREGROUND GRAY & LIGHT BUFF DARK LARGE
ROOF. BRIDGE BLACK. NEW BOULEVARD DRIVE LIGHT GRAY. GREEN RAILINGS. LIGHT CEMENT
DRIVE. NEW BOULEVARD ALONG RIVER FRONT MUST BE BROUGHT OUT CLEAR & PROMINENT

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE
By JUL 5 1940 Date JUL 5 1940
Cost Dept. Checked
By E Date JUL 5 1940

OPERATION	EST. TIME Check No. Time in hours	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 9 - 1940	JUL 9 - 1940
SKETCH			
RETOUCHING	10 7		7/10 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING }	7 20		
ENGRAVING			
HAND COLOR PROOF	226 2		7-12-40
ARTIST DEPT.	29 11	7-15-40	7-17-40

DATE BLUEPRINT OK'D _____

DATE Filed 7-18-40

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

11/19/40
195

8 XCP-OK 10/11

NO. 03-H1175

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

ORDER NO. 40419

DATE 7/3/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) FISHING AT JOHN'S
PASS, TREASURE ISLAND, FLORIDA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- S-60

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE, TISSUE, CUT AS MARKED & ENLARGE TO BRING OUT BRIDGE & PEOPLE FISHING ON
BRIDGE & IN BOATS. SHOW FISHING POLES WHEREVER POSSIBLE. GOOD CLOUD EFFECT.
BE CAREFUL & MAKE GOOD SUBJECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	7 2 1/2		7/11/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	74	7-12	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-15-40
ARTIST DEPT.	212 8 1/2	7-2-40	8-5-40

DATE BLUEPRINT ORD. _____ DATE HAND _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____

ATTENTION!

order for this customer. Please
see to it that all color or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

1 Print

174.194
196

GULF COAST CARD CO., INC., ST. PETERSBURG, FLA.

NO. OB-H1176

ORDER NO. 40419

DATE 7/3/40

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) RECREATION PIER,
ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT -- S-61

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS
ALSO SEE CARD 4A-H802

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2
order for this...
see to it that all...
tives are uniform...
in harmony with each other...
to make an attractive series

By 1940 **ESTIMATE** 7/3/40 **AND WORK SCHEDULE** 7/3/40
Date 1940 7/3/40

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 9-1940	JUL 9-1940
SKETCH				
RETOUCHING	10	5		7/11/40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		7-12	
ENGRAVING				
HAND COLOR PROOF	30	1 3/4		7-15-40
ARTIST DEPT.	219	9	8-2-40	8-6-40

DATE OF PRINTING

DATE FILED

DATE OF CHECK PROOF

DATE Photo Returned to Customer

By

Photo
in 7/13/40-7/93
7/30/41

Am 194
195

BRIGHT & SON, LEECHBURG, PA.

NO. 0^B-H1177

ORDER NO. 40423

DATE 7/3/40

6 $\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LEECHBURG HIGH SCHOOL,
LEECHBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK CREAM BRICK. GRAY STONE CORNICE & TRIM & STEPS. GRAY SASH,
GREEN DOORS. GREEN TERRACED LAWN & SHRUBERY. REMOVE POLES & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate
By *[Signature]* JUL 9 1940
Lpts *[Signature]* JUL 9 1940

ESTIMATE
HAND WORK SCHEDULE

Cont Dept. Checked By *[Signature]* JUL 13 1940

OPERATION	EST. TIME C. & No. 1 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 11 1940
SKETCH			
RETUCHING	11 4		7/11 9
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	74		
ENGRAVING			
HAND COLOR PROOF	225 12		11/7 July
ARTIST DEPT.	40 8 1/2	7-12-40	7-13-40 C.U.

DATE BLUEPRINT OK'D _____ DATE *7-15-40*
By *[Signature]* By *[Signature]*
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

Straight

[Large handwritten signature]

196

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-11178** ORDER NO. **40429** DATE **7/6/40** DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED Photos for this Customer

CUSTOMER **W. B. COON & CO.** ROCHESTER, NEW YORK

25 M POST CARDS SIZE **3½ x 5½** STYLE ART COLOR TONE **FULL FACE**
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **PRESENTING WILBUR COON TRI-BALANCE IN FREE TREAD SHOES (ETC. AS PER COPY SKETCH)**
FRONT NO. **5** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
TO OFFICE

To office

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN AND COLORING.

Rural

7-26-40

make PK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

1 Repl 5-7

Lo 4½

Ret 3

He 2

Post 10

*99
48*

*7-16
7-25-40*

As quoted

L

AN

JUL 9-1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-III179 ORDER NO. 40430 DATE 7/6/40

CUSTOMER W. B. COON & CO.
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full FREE TREAD (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue
16 office

COLOR DESCRIPTION

FOLLOW SKETCH FOR ~~KEY~~ DESIGN & COLORING

Reval
8-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-16

NC - 22

63 LA - 11

13

JUL 10 1940

2 9/10 - 1
2 9/10 - 35
5 - 3 1/2 op. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0^B-H1180 **ORDER NO.** 40430 **DATE** 7/6/40

CUSTOMER W. B. COON & CO.
ROCHESTER, NEW YORK

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M POST CARDS **SIZE** 3½ x 5½ **STYLE ART COLORTONE** **FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WILBUR COON PRESENTS COMFORTABLE FALL FOOTWEAR (ETC. AS PER SKETCH)**

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

To office

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

To office

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING

Rush

Ly

7.30.40

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-15

HC.

2

L.A. 10's

Add. Artwork 7.50

gm

JUL 9-1940

DISTRIBUTED BY J. R. WILLIS, BOX ~~205~~ 665,
ALBUQUERQUE, N. M.

NO. OB-H1181

ORDER NO. 40431

DATE 8/5/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE - AIR VIEW OF TUCUMCARI, N. M.

TITLE

PRIVATE NO. BEFORE ~~IMPRINT~~ - 192

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

SUBMIT TWO BLUEPRINTS

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Special attention is
order for this set. Please
be sure that all the negative
are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
HAND WORK SCHEDULE			
OPERATION	EST. TIME	DATE	DATE
	Check No. Time Sheet	ENTERED DEPT.	COMPLETED
COMPOSING TYPE SET UP		JUL 9 - 1940	JUL 9 - 1940
SKETCH			
RETOUCHING	16 7		7/11/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING		7-12	
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		15 July
ARTIST DEPT.	210 10 1/2	8-9	8-15

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF

DATE HAND COLOR PROOF

15
m. card for 24

NEP-OK. Bth

NO. OB-H1182

DISTRIBUTED BY J.R.WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. 40431

DATE 7/5/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - COMANCHE SPRING, POOL AND BATH
HOUSE, FORT STOCKTON, TEXAS

PRIVATE NO. BEFORE TITLE --- 240

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. GREY. ~~SLATE~~ SLATE ROOF.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this unit. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

*Black proof
to C.T. Inc.*

Executive OK of Estimate

By

Date

JUL 8

ESTIMATE
AND WORK SCHEDULE

By

Date

Cost Dept. Checked

JUL 8

OPERATION	EST. TIME		DATE ENTERED DPPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 9 - 1940	
SKETCH				
RETOUCHING	11	3		7/10 Gr
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	20		7-12	
ENGRAVING				
HAND COLOR PROOF		1 1/2		15/100
ARTIST DEPT.	205	8 1/2	8/21/40	8/23/40

DATE BLUEPRINT OK'D

By

DATE Filed

8-26-40

DATE HAND COLOR RECEIVED

DATE Photo Returned to Customer

By

MAKEOVER

Charge to Ret Date

EST. Makeover Time Required

10-RETOUCHING	1/2	Time Allowed in Case Days
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

195

NO. OB-H1183

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N.M. ORDER NO. ~~4~~ 40431

DATE 7/5/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE - COMANCHE SPRINGS PARK, FORT STOCKTON, TEXAS

PRIVATE NO. BEFORE TITLE -- 241

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ADD LITTLE MORE LAWN IN FOREGROUND STRAIGHTEN PHOTO

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subject of order for this card. Please see to it that all card or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto paper on bottom

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 10 1940

JUL 10 1940

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	17 2 1/2		7/11/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING }	84	7-12	
ENGRAVING			
HAND COLOR PROOF	99 1 1/2		7-15
ARTIST DEPT.	31 8 1/2		8/27/40

DATE BLUEPRINT OK'D

DATE

8-28-40

By

By

DATE FROM GLOBE PHOTO

DATE FROM GLOBE PHOTO

By

1st card for 198

MARKEN & BIELFELD, INC., FREDERICK, MD.

ORDER NO. 40439

DATE 7/5/40

12 $\frac{1}{2}$ M POST CARDS ART COLORTONE (GROUP 3,) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NATURAL BRIDGE, HINN
VIRGINIA

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE
PLATE NO. ON FRONT AT BOTTOM.

PRIVATE NO. LOWER RIGHT CORNER -

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 5B4770 for center view
SEE PENCIL SKETCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE, SET UP			JUL 11 1940	JUL 11 1940
SKETCH	11	1		
RETOUCHING	13	3		7/13/40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	19		7-24/	
ENGRAVING				
HAND COLOR PROOF				7-25-40
ARTIST DEPT				

DATE REPRODUCTION OK'D

DATE PROOF

By

DATE HAND COLOR PROOF OK'D

DATE Photo returned to Customer

By

STANTON'S NOVELTY CO., LAKE OZARK, MO.

NO. ~~OB~~ OB-H1185

ORDER NO. 40759

DATE JULY 5, 1940

6 1/2 POST CARDS
M

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LAKE OF THE OZARKS FROM U.S.HWY. 54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

BRIDGE PHOTO CO. CHICAGO

By

Date

JUL 8 1940

AND WORK DONE

Date

JUL 8 1940

OPERATION	EST. TIME Clock No. (1 hr. = 60 min.)	DATE DEPT.	DATE COMPLETED
COMING G. TYPE SET UP		JUL 8 - 1940	JUL 8 - 1940
RETOUCHING	11 1 1/2		1/9 gr.
PHOTO LITHO			
BLUEPRINT STRIPPING & OPAQUING	19		
ENRAVING			
HAND COLOR PROOF	30 1 1/2		7-11-40
ARTIST DEPT.	33 8 1/2	7-12-40	7-12-40 F.W.

DATE BLUEPRINT OK'D

DATE 7-15-40

By

DATE HAND COLOR PROOF OK'D

DATE Items Returned to Customer

194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OB-H1186 ORDER NO. 40444 DATE 7/8/40

CUSTOMER W.D. JENNINGS
PARAMOUNT CLUB
CENTRALIA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARAMOUNT CLUB
BUT — 3 MILES SOUTH OF CENTRALIA ON HIGHWAY 51

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

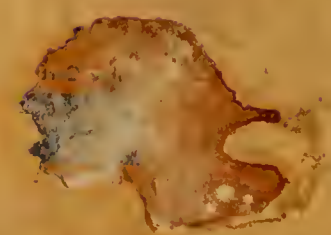
226 - 7-12-40

203 - 6
- 6

210 - 7-23

JUL 9 - 1940

2/8
7.24.40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. ^B08-11187 ORDER NO 40446 DATE 7/8/40

CUSTOMER THE SILVERSTEIN & SONS CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANNOUNCING THE NEWS SILVERTONE

BLUE WORSTED STRIPE THE STYLE SENSATION
FOR 1940 — 1941

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR DESIGN & COLORING

BE CERTAIN WHEN YOU MATCH THE BLUE WATCH THAT YOU MAKE A GOOD MATCH.

Rush
8/7/40

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

26 3-
6 1/2
1 3/4 49 7-17
20 9 1/2 #52 8/2
M

make DK Blue impression

JUL 9 - 1940

20 R

NO 9B-H1188

CLEARWATER NEWS CO., CLEARWATER, FLA.

ORDER NO. 40451

DATE 7/8/40

25	M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. YES
TITLE (IN FULL) (IN SKY) HONEYMOON ISLE IN THE GULF OF MEXICO, CLEARWATER, FLA.		IMPRINT NONE	
PRIVATE NO. BEFORE TITLE — 74		PHOTO PROPERTY OF C.T.	

SEE TISSUE OVERLAY FOR COLOR & INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Black print to
at 1/2 in*

ESTIMATE
By 7 Cost Dept. Checked
Date JUL 8 1940 Date JUL 8 1940

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 9 - 1940	JUL 9 - 1940
SKETCH			
RETOUCHING	10 2 1/2		7/11/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	49 1 1/2		7-15
ARTIST DEPT.	213 8 3/4	7/29/40	8/1/40

DATE RECEIVED BY

DATE

8-2-40

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

B.

MAKEOVER

Charge to Off. Acc. Date

EST. Makeover Time Required

	TIME	
10 RETOUCHING	1/2	Time Required in Case Dept.
PHOTO-LITHO	1/2	Done
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

[Signature]

*216 196
195*

10

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO. 080H1189

ORDER NO. 40453

DATE 7/8/40

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (IN SKY) FISHING FROM THE
CAUSEWAY BRIDGE, CLEARWATER, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE * - C-4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

COMPOSING, TYPE SET UP

JUL 10 1940

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

13 5

74

30 1/2

215 9

7-13

7-15-40

7-22-40

DATE BLUEPRINT OK'D

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

13

make new print
1940

CLEARWATER NEWS CO., CLEARWATER, FLA.

NO 0B-H1190

ORDER NO. 40453

DATE 7/8/40

12½M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I R. M.

YES

TITLE (IN SKY) CLEARWATER, FLA. SHOWING
FT. HARRISON HOTEL, CAUSEWAY AND
CLEARWATER BEACH

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C-5

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR COLORS & INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Straight
2 prints

By	ESTIMATE	Cost Dept.	Checked
Date	AND WORK SCHEDULE	By	Date
JUL 8 1940		JUL 8 1940	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	12 5		7/12/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	30 13/4		7-16-40
ARTIST DEPT.	215 10	July 24	July 24

DATE BLUEPRINT OK'D

DATE FILED 7-26-40

By

By

DATE PAID

DATE Photo Returned to Customer

By

By

Photo in 7-19-40 7-26-40

Am 196
196

NO. OB-H1191

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C. ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BEAUTIFUL COLONIAL LAKE

IMPRINT SAME AS ABOVE

SHOWING THE BAKER SANITORIUM IN BACKGROUND,
CHARLESTON, S.C.

PRIVATE NO. BEFORE TITLE --- C.T.2

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

THE FOLLOWING NUMBERED INSTRUCTIONS CORRESPOND WITH TISSUE OVERLAY ---

1. Gray wooden bldg. #56 roof. 2. white bldgs. #56 roofs. 3. red brick bldg. white trim, gray slate roof. 4. white 5. white with #23 roof. benches concrete with wooden boards. boats white & green. 6. oleander bushes bring out white blossoms 7; oleander bushes bring out pink. 8. show flowers in bloom in this bed dark ~~xxx~~ bluish water, nice cloud effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 10 1940

JUL 10 1940

OPERATION	EST. TIME (Clock No. Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMP. TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	202 3 1/2	7-12	7-15
PHOTO LITHO			
BLUEPRINT STRIKING OPAQUE	80	7-16	
ENGRAVING			
HAND COLOR PROOF	49 1 1/2		7-22
ARTIST DEPT.	211 9	7-20-40	

DATE BLUEPRINT OVD.

DATE Filed

DATE HAND COLOR PROOF OF D

DATE Photo Returned to Customer

By

ATTENTION

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

miscellaneous
1940

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1192

ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHARLESTON COUNTRY CLUB,
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Colors for good coloring of brick see subject OB-H59 dark slate roof. white trim
all over - cream shades. concrete steps. iron railing. Bring out light gray spans
moss wherever indicated in picture. bring out dark ivy against bldg at right.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Execution of Estimate

By

Date

ESTIMATE

WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	
SKETCH			
RETOUCHING	235 4		7/12/40
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	94	7-15	
ENGRAVING			
HAND COLOR PROOF	30 1/2		7-17-40
ARTIST DEPT.	23 9	8-19-40	23/40

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo delivered to Customer

ATTENTION!

19 Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

no card for
1/9/40

HEV OR 18th

NO. OB-H1193

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) POINT OF BATTERY
AND STATUE, SHOWING JUNCTION OF ASHLEY AND
COOPER RIVERS, CHARLESTON, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NOL. BEFORE TITLE --- C.T.4

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Nice dark bluish water, concrete railing posts railing aluminum color, concrete
walks asphalt road. bluish green lamp poles. benches are concrete with green
boards. show pretty cloud effect also see tissue overlay

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19
Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cont. Dept. Checked

By

JUL 10 1940

AND WORK SCHEDULE

By

JUL 10 1940

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	202 2½	7-12	7-12 G
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	84	7-16	
ENGRAVING			
HAND COLOR PROOF	30 1½		7-18-40
ARTIST DEPT.	57 8¾	8-19-40	8-20-40

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

no card for photo
197

8-4-1940

NO. 08-H1194

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER NO. 40457

DATE 7/9/40

12 1/2 M POST CARDS PART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YE

TITLE (IN FULL) (IN SKY) CHAMBER OF COMMERCE IMPRINT

SAME AS ABOVE

BUILDING, OLDEST CHAMBER OF COMMERCE IN U.S.,
CHARLESTON, S.C.

PRIVATE NO. BEFORE TITLE -- C.T.5

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Dull red brick bldg. white concrete trim. dark green window frames #54 window shade green railing. red roof. take out poles & wires. pretty sky. see tissue overlay. Bldg. at left cream with brown trim. rust color roof. Bldg. at right, very pale green.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19 Subjects in order for this campaign. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

Executive OK

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 11 1940	JUL 11 1940
SKETCH				
RETOUCHING	H7	5		7/15/40
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			7-15	
ENGRAVING				
HAND COLOR PROOF	49	1 1/2		7-18
ARTIST DEPT.	28	9	7/19/40	7/22/40

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Make instant I

2012 OK 154

NO. OB-H1195

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER NO. 40457

DATE 7/9/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) MURRAY BOULEVARD,
SHOWING FORT SUMTER HOTEL AND DOCKS,
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C.T.6

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

See tissue overlay. nice dark blue water, concrete walks. asphalt road. first pier natural wood with top ~~painted~~ painted white. house at pier white with green roof. Hotel off white stucco. window frames #42 green. red tile roof. pretty cloud effect.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Signature

By

Date

JUL 10 1940 AND WORK SCHEDULE

By

Date

JUL 10 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	17 3 1/2		7/16/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	8 1/2	7-16	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-19-40
ARTIST DEPT.	50 9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Paid

By

DATE FROM ORDER TO CUSTOMER

ATTENTION!

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto
as marked
on Photo

recd card for photo
197

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1196

ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE (IN FULL) (IN SKY) HISTORIC DOCK STREET THEATRE, CHARLESTON, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C.T.8

PHOTO PROPERTY OF *from all over* C.T.

COLOR DESCRIPTION

Colors #48 stucco bldgs. also 1st floor pillars. iron work on second floor betw. #54 & 67. bluish-green doors bet. #43 & 45 with window casing - eave of 2nd floor balcony & eave above 3rd floor windows same bluish green as doors. 3 gables are dark slate with bluish green trim. brown rainpipes. concrete sidewalk, asphalt road. bldgs at sides gray stucco with bluish green doors. & windows. pretty cloud effect. See tissue overlay. Bring out palm leaves at right. bring out all wrangled iron work.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date JUL 10 1940

By *[Signature]* Date JUL 10 1940

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1940	JUL 10 1940
SKETCH				
RETOUCHING	10	5		7/17 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		7-18	
ENGRAVING				
HAND COLOR PROOF	226	1/2		7-22-40
ARTIST DEPT.	36	8 1/2	8-21-40	8-22-40

DATE BLUEPRINT OK'D _____

DATE Filed *8-26-40*

By _____

By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION!

19. Subject order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

no card for 1940

NO. CB-H1197

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

TITLE (IN FULL): (IN SKY) MOONLIGHT SCENE ON
BATTERY, CHARLESTON, S.C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.9

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. MAKE NICE MOONLIGHT SCENE NOT TOO DARK. SHOW MOON AND FEW STARS, PRETTY CLOUD EFFECT. NICE DARK BLUIISH WATER. BENCHES HAVE GREEN BOARDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

ESTIMATE

Ct Dept. Charged

By

By

Date

Date

OPERATION	EST. TIME Ct. or No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	
SKETCH			
RETOUCHING	16 3		7/16/40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	10-23	
ENGRAVING			
HAND COLOR PROOF	30 1½		7-19-40
ARTIST DEPT.	210 9		8-28

DATE BLUEPRINT ORD

DATE PAID

9 4 40

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

ATTENTION

order for the above is hereby
 acknowledged and the same
 has been placed in the hands
 of the printer for the purpose
 of making an attractive set.

no card for 11/10/40
 1947

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. 0B-H1198

ORDER NO. 40457

DATE 7/9/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) (IN SKY) EXCHANGE BUILDING,
CHARLESTON, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C.T.10

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY - #15 studco bldg. white trim all over. deep dark green iron work. roof #56, red brick chimney. take out poles and wires. pretty sky and cloud effect.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

By *[Signature]* Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Check No. Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 11 1940	JUL 11 1940
SKETCH			
RETOUCHING	201-1/2 211-1/2 6		7/17 9
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	7-18	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-22-40
ARTIST DEPT.	33 8 3/4	8-26-40	8-26-40 F.W.

DATE BLUEPRINT SENT

DATE PAID

8-28-40

By

DATE HAND COLOR PROOF OKD

DATE PAID FOR COLOR

ATTENTION!

19

See to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Stranght

no card for RM

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1199

ORDER NO. 40457

DATE 7/9/40

121 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) CUSTOM HOUSE,
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - C.T.11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

See tissue overlay. off white sandstone bldg. all over. Brown brick chimneys.
green & white striped awnings. black iron fence. concrete sidewalk, asphalt road.
take out pole and wires. pretty cloud effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the customer. Please
see to it that all cuts or nega-
tives are uniform and color all
in harmony with each other
to make an attractive set.

ESTIMATE
By 10/10/40 Date JUL 10 1940
ND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 15 1940
SKETCH			
RETOUCHING	10 4		7/15/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	7-16	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-18-40
ARTIST DEPT.	37 8 3/4	8-21-40	8-26-40

DATE BLUEPRINT OK'D _____ DATE FILED 8-28-40
By RS
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

received
1947

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1200

ORDER No. 40457

DATE 7/9/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) VILLA MARGHERITA
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE — C.T.12

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. Off white stucco, white trim all over. oak door. deep dark green window frames. #65 green lamp poles, concrete sidewalk partly grass. x asphalt road.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19
order for this customer. Please
see to it that all colors or re-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	10 3		7-18-40
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	7-18	
ENGRAVING			
HAND COLOR PROOF	30 1/2		7-22-40
ARTIST DEPT.	54 8 3/4	8-23-40	8-27-40

DATE BLUEPRINT OK'D

DATE Filed

9.4.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

not paid for 9.10
197

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. 0^B-H1201

ORDER No. 40457

DATE 7/9/40

12, M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) CLYDE MALLORY DOCKS,
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

I R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.-13

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Join two photographs. dock bldg. at left #26. Boat black and white. red star on chimney and blue stripes. loading beams and mast #5. boat in right distance white with #36 chimney. Bring out bridge in distance. Nice dark blue water, pretty cloud effect. take out wood pier in foreground

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
DATE 7/9/40
OPERATION EST. TIME
COMPOSING, TYPE SET UP 13 4
SKETCH
RETOUCHING 13 4
TYPE TO LITHO
BLUEPRINT
STRIPPING, OPAQUEING 13 4
ENGRAVING
HAND COLOR PROOF 226 1 1/2
ARTIST DEPT. 35 8 1/2
DATE BLUEPRINT 8-23-40
DATE HAND COLOR PROOF 8-23-40
DATE PHOTO RETURNED 8-23-40

ATTENTION!

19
order for this photo. Please
send to the address on the back
of the photo. The photo is
in the hands of the artist and
will be made as soon as possible.

Rephoto

my card for photo

NO. 08-H1202

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S. C. ORDER NO. 40457

DATE 8/9/40

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROAD TO MAGNOLIA GARDENS,
NEAR CHARLESTON, S. C.
PRIVATE NO. BEFORE TITLE - CT-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

ONE OF SOUTH CAROLINA'S BEAUTIFUL ROADWAYS

PRIVATE NO. BEFORE TITLE - CT-21

Put both titles in upper border, sep neg

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT GRAY SPANISH MOSS. ASPHALT ROAD

Make neg print

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked
By <i>W</i>				
Date <i>AUG 12 1940</i>				Date <i>AUG 12 1940</i>
OPERATION	EST. TIME	DATE	DATE	
Clock No.	Time Adj. wet	ENTER DEPT	COMPLETED	
COMPOSING, TYPE SET UP		AUG 13 1940	AUG 13 1940	
SKETCH				
RETOUCHING	8 2		8-15	
PHOTO LITHO				
BUTTERFLY	74	8-16		
STEELING COPY				
ENGRAVING				
HAND COLOR DESIGN	22 1/2		8-20	
ARTIST DEPT.	210 83 1/2	9-3	9-20	

DATE ESTIMATE FILED *9.23.40*
By *W*
DATE HAND COLOR DESIGN FILED
By *W*
DATE PHOTO RETURNED TO CUSTOMER

my card for Aug 43

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1203

ORDER NO. 40457

DATE 7/9/40

12 1/2 M POST CARDS

ART COLORTONE

FULL PAGE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) OLD OAK TREE, MAGNOLIA,
GARDENS, NEAR CHARLESTON, S.C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - C.T.18

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY AND ATTACHED CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subject to
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

COMPOSING, TYPE SET UP

Check No. | Time Allowed

JUL 10 1940

JUL 10 1940

SKETCH

RETOUCHING

219 2

7-12-40

7-17-40

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

79

ENGRAVING

HAND COLOR PROOF

30 1 1/2

8-16

7-22-40

ARTIST DEPT.

210 9

8-19

DATE BLUEPRINT OK'D

DATE Filed 8-23-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

no card for 1940
197

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1204

ORDER NO. 40457

DATE 7/9/40

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) (IN SKY) SCENE IN MAGNOLIA GARDENS, CHARLESTON, S.C.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.19

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

EXTY SEE TISSUE OVERLAY. all azaleas are in bloom and are a solid mass of blossoms. Water is very dark show color reflection. light gray spanish moss.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order of Estimate

ESTIMATE

Cost Dept. 1940

By

By

Date

Date

JUL 10 1940

JUL 11 1940

OPERATION	EST. TIME Clock No. Time & kw	DATE ENTERED PLT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			7/15/40
RETOUCHING	13 2		
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	84	7-16	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-19-40
ARTIST DEPT.	219 9	8-19-40	8-20-40

DATE BLUEPRINT OR D

By

DATE HAND COLOR PROOF

By

ATTENTION!

19
order for this order. Please see to it that all copies of negatives are uniform and colors are in harmony with each other to make an attractive set.

no card for 1940
197

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1205

ORDER NO. 40457

DATE 7/9/40

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) SCENE IN HAMPTON PARK, CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - C.T.20

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Nice dark bluish water. bridges are #49 green. also light poles, sandy color walks #1 these bushes are all azaleas show them in full bloom. some deep red, deep pink purple, white. red bricks along walks. pretty cloud effect. see tissue overlay.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK Estimate

By *[Signature]*
Date JUL 10 1940

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUL 10 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Job No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 10 1940	JUL 10 1940
SKETCH				
RETOUCHING	216	3	7-12-40	7-11-40
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUEING	80		7-15	
ENGRAVING				
HAND COLOR PROOF	49	1½		7-18
ARTIST DEPT.	215	8¾	8-19	8-19

DATE BLUEPRINT ORD

DATE Filed

8.23.40

By

By

DATE HAND COLOR PROOF OKD

DATE Photo Returned to Customer

By

ATTENTION!

19
See to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten note]
new card for R.H.
1940

DISTRIBUTED BY ~~MA~~ F.J.MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1206

ORDER NO. 40458

DATE 7/9/40

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (IN SKY) ~~XXXXX~~ CHARLESTON
MUNICIPAL YACHT ~~SEE~~ BASIN, CHARLESTON, S.C.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- C.T.7

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY - Nice dark water, pretty cloud effect. THE FOLLOWING NOS. CORRESPOND WITH NUMBERS ON TISSUE OVERLAY. 1. bldg. white, roof #56. 2. color between 2 & 22. 3. #23 brick, white trim. 4. light gray with #23 roof. 5. white, ~~brick~~ red brick chimney. 6. tower light gray with light bluish green weather stained dome. 7. white. Boats mostly white and oak and mahogany. pretty sky. take out wires.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK or Estimate

ESTIMATE

Cost Dept. Checked

By Date JUL 10 1940 AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	13 2 1/2		7/16
PHOTO-LITHO			
BLUE PRINT STRIPPING, OPAQUING	80	7-17	
ENGRAVING			
HAND COLOR PROOF	30 1 1/2		7-19-40
ARTIST DEPT.	27 8 1/2	9-20-40	9-21-40

DATE BLUEPRINT OK'D DATE FILED 9-23-40

DATE HAND COLOR PROOF OK'D DATE

DATE DATE

DATE DATE

in case of...

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1207

ORDER NO. 40438

DATE 7/9/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TOMB OF FRANCIS MARION,
FAMOUS REVOLUTIONARY GENERAL
BOT - NEAR THE FRANCIS MARION NATIONAL
FOREST, SOUTH CAROLINA

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.14

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Light granite stone, monument with copper plaque black iron fence. with brick corner pillars. dull red and burnt. ~~show~~ show shaded grass on the ground. light gray spanish moss.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19 Subjects in
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rephoto

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

JUL 11 1940

By

Date

8-23-40

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP		JUL 11 1940	JUL 11 1940
SKETCH			
RETOUCHING	21 1/2 3	7-12	7/18/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	79		
ENGRAVING			
HAND COLOR PROOF	226 1/2	7-22-40	
ARTIST DEPT.	56 8 1/2	8-19	8-20

DATE BLUEPRINT OK'D

DATE Filed

8-23-40

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

no card for R.M.
I

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NO. OB-H1208

ORDER NO. 40458

DATE 7/9/40

25 M POST CARDS ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) FULL-DRESS PARADE,
THE CITADEL, CHARLESTON, S.C.

FRONT NO. I' R. M. YES

IMPRINT SAME AS ABOVE

on front

PRIVATE NO. BEFORE TITLE -- C.T.15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY FOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

19. Order for this material. Please
see to it that all material
given are uniform in size and
in harmony with any other
to make an attractive set.

MAKEOVER

Check to *Appl. Ret.* Date

EST. Makeover Time Required

EST. TIME	2	Time Recorded in Cost Dept.
PHOTO LITHO	1/2	Date AUG 24 1940
COMPOSING		
ART DEPT.	3/4	By <i>Z</i>
ENGRAVING		

49 8-28

ESTIMATE

Cost Dept. Checked

By *[Signature]*
Date **JUL 10 1940** WORK SCHEDULE Date **JUL 10 1940**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 10 1940	JUL 10 1940
SKETCH			
RETOUCHING	15 5		7/15/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	84	7-22	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	210 9	90-	10-3

DATE BLUEPRINT ORD. **10.5.40**

DATE **10.5.40**

DATE HAND COLOR PROOF ORD.

DATE Photo Received in Cost Dept.

By

By

*760
Ret - 2
NC - 3/4*

*Rh 59
no card 10.11
10.7*

DISTRIBUTED BY F. J. MARTSCHINK CO., CHARLESTON, S.C.

NOOB-H1209

ORDER NO. 40458

DATE 7/9/40

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF THE CITADEL,
CHARLESTON, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE -- C.T.16

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY. ALL CITADEL BLDGS. LIGHT GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

19
See for this...
see to it that all...
tives are uniform...
in harmony with...
to make an attractive set

Retouch Plate
Missing

Executive OK

ESTIMATE

Cost Apt. Checked

By 1940ND WORK SCHEDULE

Date JUL 11 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 11 1940	
SKETCH				7/16 9v
RETOUCHING	12	7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	80		7-16	
ENGRAVING				7-22
HAND COLOR PROOF	49	1 3/4		
ARTIST DEPT.	207	9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE ESTD

By

DATE Photo Forwarded to Customer

CARTER'S NEWS AGENCY, MOBILE, ALA.

NO. OB-H1210

ORDER NO. 40847

DATE JULY 11, 1940

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SAILBOAT RACE ON MOBILE BAY, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Receipt OK of date

By

Date

JUL 12 1940

ESTIMATE

AND WORK SCHEDULE

Cost Dept. M

By

Date

JUL 12 1940

OPERATION	EST. TIME Clock Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 12 1940	JUL 18 1940
SKETCH			
RETOUCHING	13 2		7/17 9
PHOTO LITHO			
BY ARTIST STRIPPING & CHASING	74	7-19	
ENGRAVING			
HAND COLOR PROOF	20 1/2	July 20	July 23
ARTIST DEPT.	226 8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF

DATE RETURNED TO Customer

R4 6
II

NO.0B-H1211

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 40849

DATE JUNE 11, 1940

12½ MPOST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL)

CHANDLER HALL - SEACOCK HALL -
VIRGINIA HALL
BOT - CAMPUS VIEW AT MARY WASHINGTON
COLLEGE, FREDERICKSBURG, VA.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

DULL RED BRICK. WHITE CORNICE & SASH & DOORS AND RAILINGS
LIGHT STONE COLUMNS & STEPS
DULL RED BRICK WALKS. ~~THE~~ MAKE SMOOTH GREEN LAWN & REMOVE BARE PLACES
REMOVE BUSH IN FRONT OF PICTURE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

By

Date

JUL 2 1940

AND WORK SCHEDULE

By

JUL 12 1940

Date

DATE

COMPLETED

OPERATION

EST. TIME

Check No. Total

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO LITHO

BLUEPRINT
STAMPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST D.P.T.

17-2 4

225-2

80

225 1/2

28 9/2

7-19

8/1/00

8.7.40

23 July

8/2/00

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

DATE HAND

By

DATE HAND RETURNED TO CUSTOMER

Am 6 II

NO. OB-H1212

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 40849

DATE JUNE 11, 1940

12 1/2 M POST CARDS C.T. ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

GEORGE WASHINGTON HALL, MARY WASHINGTON COLLEGE, FREDERICKSBURG, VA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DULL RED BRICK. WHITE CORNICE, DOORS, SASH & FRAMES. LIGHT STONE COLUMNS & STEPS. DULL ~~RED~~ RED BRICK WALKS. GREEN LAWN & SHRUBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ORDER NO. 40849
DATE JUNE 11, 1940
DULL RED BRICK. WHITE CORNICE, DOORS, SASH & FRAMES. LIGHT STONE COLUMNS & STEPS. DULL ~~RED~~ RED BRICK WALKS. GREEN LAWN & SHRUBERY

ESTIMATE

Cost Dept. Checked

DATE JUL 12 1940 AND WORK SCHEDULE

By

		DATE ESTIMATED	DATE COMPLETED
COMPLETED BY		JUL 12 1940	JUL 12 1940
RETOUCHING	2.5 3		19 July Gr
PHOTO LITHO			
BLUEPRINT STRIP & OPEN	80	7-19	
ENGRAVING			
HAND COLOR PROOF	126 1/2		7-23-40
ARTIST DEPT.	59 9	7-30	8-1

DATE BLUEPRINT OK'D

DATE Filed

8.2.40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

RM 6
IV

NO. OB-H1213

ORDER NO. 40849

XXXXXXXXXX

R. A. KISHPAUGH, FREDERICKSBURG, VA.

DATE JUNE 11, 1940

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT

PRINCESS ANNE STREET (#1 HIGHWAY)
FREDERICKSBURG, VA. BAPTIST CHURCH
IN DISTANCE

SAME AS ABOVE

0

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

ON RIGHT - 1ST DARK RED BRICK, LIGHT STONE TRIM, BASE CORNICE & SASH. DARK
SLATE ROOF. 2ND DARK RED BRICK FIRST FLOOR LIGHT PINK, BROWN TRIM. SILVER
COLOR MARKEE SIGN SAME COLOR RED NEON LETTERS
3 - WHITE, DARK SIGN WHITE LETTERS
4 & 5 WHITE. WHITE SIGNS. 6 WHITE 7 - CHURCH LIGHT GRAY. DARK GRAY ROOF
& STEEPLE. REMOVE POLE & WIRES AND PEOPLE ON CORNER. DARK STREET PAVING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for color photo. Please
see to it that the photo is
taken in the best possible
light. The photo should be
in focus and well exposed
to make an attractive set.

By *R. A. Kishpaugh*

ESTIMATE

Cost Dept. Checked

By

JUL 11 1940

By

m

Date

AND WORK SCHEDULE

Date

JUL 11 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
CONTRAST C. TOPS PUP		JUL 12 1940	JUL 12 1940
SM. CH			
RETOUCHING	12 6		7/19
PHOTO LITHO			
BLUE PRINT	80	7-22	
STAMPING C. AQUA			
ENGRAVING			
HAND COLOR ERIE	225 1 1/2		23 July.
ART. DEPT.	48 9	8-1-40	8-1-40

DATE BLUEPRINT OK'D

DATE FILED

8-2-40

By

By

DATE HAND COLOR PROOF

R. A. Kishpaugh
2
Hand
8-1-40

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. OB-H1214

ORDER NO. 40849

DATE JUNE 11, 1940

12 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

SEACOBEC HALL, MARY WASHINGTON COLLEGE,
FREDERICKSBURG, VA.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

DARK RED BRICK. WHITE COLUMNS & CORNICE & SASH & WINDOW FRAMES & DOORS
~~REMOVE~~ DULL DARK RED BRICK STEPS. GREEN LAMP POST
REMOVE LEAVES FROM LAWN. DARK GREEN BOXWOOD SHRUBERY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject of
Set for this order. Please
note that all this or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DATE
COMPLETED

DESCRIPTION	DATE ESTIMATED	DATE COMPLETED
CURTAIN SET UP	JUL 12 1940	JUL 15 1940
STAIRS	13 3	7/19/40
PHOTO SET UP	79	
ENGRAVING	22 1/2	23 July
HAND COLOR PROOF	29 8 1/2	8-2-40
ARTIST DEPT.	8-1-40	

DATE BLUEPRINT OK'D

DATE

By

DATE HAND COLOR PROOF OK'D

DATE

Rm. 6
II

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1215 ORDER NO. 40493 DATE 7/10/40

CUSTOMER SANBORN SOUVENIR CO.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INDIAN VILLAGE MOTOR LODGES, WEST U.S.
30, CHEYENNE, WYO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Use large picture which shows full view of camp.

COLOR DESCRIPTION

White mottled stucco (grey and white) black logs projectives, brown lacing up front of tepee and doors. Windows sky blue sash, brown rustic seats, sign black posts, dark indian, red and cream background, Steamheat sign is brown and white letters. Lettering is white with red and black border. A.A.A. sign underneath has black background with white letters. United motor Courts sign has black base. United on red background, Motor Courts on black. Dark green trees and shrubs, no phony flowers or things like that.

Get the "Indian Village" above the Indian on big sign. Lettering is white with red and black border, also "Motor Lodges" at bottom of large sign same color.

2hr
8-8-41

JUL 11 1940

Fact. Rate 20.00
Sell Rate 36.00
JUN 24 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0B-H1216 ORDER NO. 40498 DATE JULY 15, 1940

CUSTOMER

UNION STEEL PROD. CO., ALBION, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FLEX-O-MATIC OVEN (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

No on Front *Leave off stamp*
box

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Color

COLOR DESCRIPTION

SEE SKETCH

2/4
8-2-40

JUL 16 1940

make Red impression

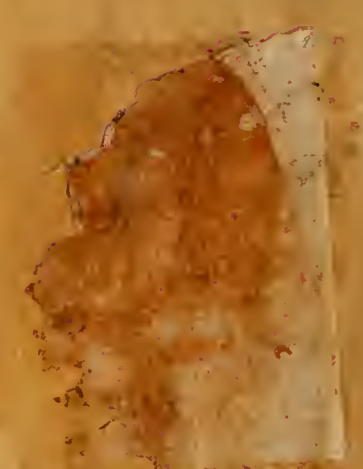
PHOTO RETURNED

TO

PHOTO USED FOR

1/2
7 1/2
1 3/4 *225* *24*
Lat *9*

As you like
PM



CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OB-H1219 ORDER NO. 41008 DATE 7/10/40

CUSTOMER BENNETTS AUTO COURT
EVANSTON, WYOMING

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BENNETT'S AUTO COURT, EVANSTON, WYOMING

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLOR & DESIGN.

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 11 1940

MAKEOVER

Charge to FDI S.E.

EST. M.

Cardinal

Account to Cash Dept.

AUG 13 1940

PS

Ret photo to office

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER DIAL NO. OB-H1220 ORDER NO. 41009 DATE 7/10/40 CUSTOMER ZEHNDER HOTEL FRANKENMUTH, MICHIGAN	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full ZEHNDER'S - FAMOUS FRANKENMUTH CHICKEN DINNERS - FRANKENMUTH, MICH.		
	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C.T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	
COLOR DESCRIPTION			
FOLLOW SKETCH FOR COLOR & DESIGN			

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED TO

PHOTO USED FOR

3M-1-2-40

8-2-40

Ret 7
#30, 7-16-40. He 13
Sent 9

! X
M

Date Rec. 7-21-40
Date Fin. 8-1-40
Check No. 29

make Red impression
DK. Blue

25
X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. OB-HL221 ORDER NO. 41010 DATE 7/10/40		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	CUSTOMER BETTER BRAKES, INC. DETROIT, MICH.					
	25 M POST CARDS SIZE 3½ x 5½		STYLE ART COLOR TONE WHITE BORDER			
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full MOTOR TUNE UP & BRAKE SPECIALISTS SINCE 1927 BOT - 13132 GRAND RIVER AT CHEYENNE PHONE: HOGARTH 3728-3729		FRONT NO. 5 (All of this on address side) R. M. <input checked="" type="radio"/> Yes <input type="radio"/> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <input checked="" type="radio"/> C. T. Imprint <input type="radio"/> No Imprint			
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
	COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.					
YES	Photo ret 8/23/40					
NO	8-2-41					

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7-22
He 1-2
#28
Ret 9

X
My

JUL 11 1940

Make Red impression

I

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08-H1222 ORDER NO. 41011 DATE 7/10/40

CUSTOMER KING'S REST MODERN COURT
GREENVILLE, MISSI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KING'S REST MODERN COURT

EXCELLENT COFFEE SHOP

U.S. HIGHWAY 82 GREENVILLE, MISSISSIPPI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

Roof AC 43. Bldgs. AC 7. Trim white. Sign arrow AC 2. Letters cafe white outlined in AC43
Letters King's Cafe - white. Fill in hedge solid.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

49
48

7-23

8-1-40

Lo 1/2
Ret 4
Re 1 1/2
Rest 9

no further

Py

8-2-40

JUL 11 1940

2

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — C. T. & CO. — PHOTO PROPERTY OF	DIAL No. <u>OB-H1223</u> ORDER NO. <u>41012</u> DATE <u>7/10/40</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER <u>LAMONT-FORBES COMAPNY</u> <u>JERSEY CITY, NEW JERSEY</u>					
	50 M POST CARDS SIZE <u>3½ x 6½</u>	STYLE <u>ART</u> COLOR <u>TONE</u> FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <u>SUPREME EXCELLENCE FIT FOR A GREAT</u> <u>OCCASION (ETC. AS PER SKETCH.)</u> FRONT NO. <u>Spec</u> R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> <u>No Imprint</u>					
RETURN PHOTO — YES — NO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				TO — PHOTO USED FOR	
	COLOR DESCRIPTION FOLLOW SKETCH FOR COLORS & DESIGN					

3M-1-2-40

8.2.40

Lo 1
Rt 12
He 2 225 137
Lat 11 217 31

JUL 11 1940

make Red in glassine

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-11224 ORDER NO. 41041 DATE 8/7/40

CUSTOMER LULIS CORP.
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M POST CARDS SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BETTER LIGHT FOR BETTER SIGHT

APPROVED TABLE LAMPS

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE RAYS OF LIGHT COMING OUT OF THE TOP OF LAM NO. 3976 should be the same as that
issuing from lamp no. K 2958 and they request that we make this slight change.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO NO YES

PHOTO RETURNED

TO

PHOTO USED FOR

AUG 9 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 08-H1225 ORDER NO. 41044 DATE 7/11/40

CUSTOMER KING'S REST
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½ (group 3)

STYLE ART COLOR ONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KING'S REST COURTS — ALBUQUERQUE, N.M.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

MAKE SAME ARRANGEMENT AS 3A-H741. USING THE SAME INTERIORS AS
BEFORE AND SAME POSITION ~~IN~~ ON CARD. USE NEW PHOTO FOR BOTTOM OF CARD.

*Use plates 3AH741 & stay in new
new in lower portion*

COLOR DESCRIPTION

COLORS ABOUT SAME AS 3A-H741

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 13 1940

dy
8-9-40

Ref: 5
AC-1
LA-7
210-8-8

ADV. ORDER

CUSTOMER PORTIS ~~HET~~ BROS. HAT CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full **PORTIS HATS**

WORN BY WINNERS EVERYWHERE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

(C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

(Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

NINET MATCH artwork
 VERY closely for colors
 by SL.

PN 8-24

JUL 2 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0^B-H1227 ORDER NO. 40350 DATE 7/11/40

CUSTOMER PORTIS BROS. HAT CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THIS IS MY THIRD PORTIS HAT THEY

ALWAYS LOOK RIGHT!

PORTIS

ALL AMERICAN STYLES

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED

MUST MATCH ARTWORK
VERY closely for colors
by SL.

RWSH
8-7-40

make Red impression

JUL 12 1940

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 0B-H1228

ORDER NO. 40898

DATE JULY 12, 1940

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN PLATE)

TITLE (IN FULL)
OLD ABSINTHE HOUSE, 234 BOURBON ST.,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:
NEW ORLEANS - AMERICA'S MOST
INTERESTING CITY

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

complete card not an envelope

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
JUL 12 1940
DATE
By

OPERATION	EST. TIME	DATE	DATE
	Composed Time Allowed	ENTIRE DEPT.	COMPLETED
COMPOSING TYPE SET UP		JUL 15 1940	
SKETCH			
RETOUCHING	8 5		7/22 gr
PHOTO-LITHO			
B. L. & W. STIPPLED OPAQUING	80	7-22	
ENGRAVING			
HAND COLOR PROOF	226 1 1/2		7-24-40
PRINTING DEPT.	31 8 3/4		9/2/40

DATE RECEIPT OR'D By DATE FILED 9.4.40
DATE HAND COLOR PROOF OR'D By
DATE PHOTO RETURNED TO CUSTOMER

6
4 R.M.
K

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. OB-H1229

ORDER NO. 40898

JULY 12, 1940

DATE

25 M POST CAR S

C.T. ART COLORTONE GROUP 2 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

ADMINISTRATION BLDG., NEW ORLEANS AIRPORT,
NEW ORLEANS, LA.
INSERT - ONE OF THE HANGARS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

18

R. M.

YES

IMPRINT

SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:
NEW ORLEANS - AMERICA'S MOST
INTERESTING CITY

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 12 1940

JUL 12 1940

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1940	
SKETCH			
RETOUCHING	17 5		7/22/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	7-23	
ENGRAVING			
HAND COLOR PROOF	225 1 3/4		26 July
ARTIST'S PRF.	53 9 1/2		8-27-40

DATE ESTIMATE MADE

DATE FILED

9-4-40

DATE HAND COLOR PROOF

DATE PHOTO RETURNED TO GLOBE

6 New Orleans

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. OB-H1230

ORDER NO. 40898

DATE JULY 12, 1940

25 M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)		FRONT NO. 18 R. M. YES
TITLE (IN FULL) CHARTRES STREET VIEW, NEW OLD FRENCH QUARTERS, NEW ORLEANS, LA. <i>Showing NAPOLEON HOUSE</i>		IMPRINT SAME AS ABOVE PUT AT BOTTOM OF MESSAGE SPACE: NEW ORLEANS - AMERICA'S MOST INTERESTING CITY.
COLOR DESCRIPTION		PHOTO PROPERTY OF CT

SEE INSTRUCTIONS ATT'D

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Add retouching
2 hrs.
10

Executive OK of Estimate

By *[Signature]* Cost Dept. Checked *[Signature]*

Date JUL 13 1940 AND WORK SCHEDULE Date JUL 13 1940

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1940	JUL 15 1940
SKETCH				7/22/40
RETOUCHING	10	5		
PHOTO LITHO				
BLANKET STAMPING OPAQUING	79			
ENCORATING				8-21-40
HAND COLOR PROOF	226	1 1/2		
	28	8 3/4	8-28-40	8-29-40

DATE FILLED

DATE FILLED

By

DATE REPRODUCTION

DATE

DATE

Am. 44
44

MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. OB-H1231

ORDER NO. 40903

DATE JULY 12, 1940

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FUTURE FARMERS LODGE, MURRELLS INLET, S. C.
BOT - SOUTH OF MYRTLE BEACH, S. C.
"AMERICA'S FINEST STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY - WHITE BLDG WITH NO. 65 GREEN TRIM. RED BRICK CHIMNEY,
DARKER GREEN PINES, LIGHTER GREEN LAWN ALL OVER. NO. 1 SHOW NICE BLUISH
WATER. NO. 2 BANK COVERED WITH GRASS. NO. 3 SHOW WHITE FLOWERS. NO. 4
SHOW RED FLOWERS. NO. 5 BOXWOOD. PRETTY CLOUD & SKY EFFECT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By JUL 13 1940

Date

ESTIMATE AND WORK SCHEDULE

Cost Data Checked

By JUL 13 1940

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 15 1940	JUL 15 1940
SKETCH				
RETOUCHING		2 1/2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	84		7/22	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		7-24-40
ARTIST DEPT.	203	8 3/4	8-29-40	8-2-40

DATE BLUEPRINT OK'D

DATE FILED

8.7.40

DATE HAND COLOR PROOF

By

Title on
R. M. 5 4
R.

8
MACKS' 5, 10 & 25¢ STORES, SANFORD, N.C.

NO. OB-H1232

ORDER NO. 40903

DATE JULY 12, 1940

DATE

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

COLONIAL COFFEE SHOPPE, KINGS HIGHWAY,
ROUTE 17,
BOT - MYRTLE BEACH, S. C. "AMERICA'S
FINEST STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

CT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE OVERLAY

NO. 31 RED BRICK BLDG. SLIGHTLY MOTTLED WITH FEW DARKER SORT OF BURNT BRICKS.
WHITE TRIM ALL OVER. ROOF OF SMALL BLDG NO. 16. ROOFS AT LEFT & RIGHT
DARK GRAY SLATE. CREAM SHADES. CONCRETE, SIDEWALK, ASPHALT ROAD. PRETTY
CLOUD EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 13 1940 WORK SCHEDULE

JUL 13 1940

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1940	JUL 15 1940
SKETCH			
RETOUCHING	4		
PHOTO-LITHO			
BLUEPRINT STRIKING OPAQUING	74	7-23	
ENGRAVING			
HAND COLOR PROOF	226 1½		7-25-40
ARTIST DEPT.	105 9		8-1-40

NOV 28 1944

DATE SENT TO CUSTOMER

DATE PAID

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

By

16
MACKS' 5. 10, & 25¢ STORES, SANFORD, N.C.

NO. OB-HL233

ORDER NO. 40903

DATE JULY 12, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

METHODIST CHURCH, MYRTLE BEACH, S. C.
"AMERICA'S FINEST STRAND"
BOT - 670 MILES SOUTH OF NEW YORK,
735 MILES NORTH OF MIAMI

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SEE TISSUE OVERLAY

CHURCH NO. 31 RED BRICK, WHITE TRIM ALL OVER. LIGHT OAK DOOR. RED BRICK
STEPS WITH BLACK IRON RAILING. NO. 16 SLATE ROOF. NICE GREEN GRASS ALL OVER.
PRETTY SKY AND CLOUD EFFECT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

11
By 100 13 1940 **ESTIMATE** Cost Dept. Checked u
Date 100 13 1940 **AND WORK SCHEDULE** Date 100 13 1940

OPERATION	EST. TIME C. & S. (Hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1940	JUL 15 1940
SKETCH			
RETOUCHING	11 3		7/19 5
PHOTO-LITHO			
BL. PRINT STRIPPING, OPAQUING	80	7-19	
ENGRAVING			
HAND COLOR PROOF	201 1 1/2	July 23-1940	July 23-1940
ARTIST DEPT.	205 8 1/2	7/24/40	7/29/40

DATE BL. PRINT ORD. _____

DATE HND. 7 30.40

DATE HAND COLOR PROOF ORD. _____

DATE HND. _____

11
make new stamp
6

NO. OB-H1234

ORDER NO. 40903

***** WACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

DATE JULY 12, 1940

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DIANA POOL IN BROOKGREEN GARDENS, SOUTH
OF MYRTLE BEACH, S. C. "AMERICA'S FINEST
STRAND"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

STATUE AT LEFT DARK BRONZE. LIONS BRONZE. GOLD COLOR OWL AND PENGUIN
ON TOP OF ENTRANCE PILLARS. OFF WHITE BRICK FENCE. BRING OUT LIGHT
GRAY SPANISH MOSS. NICE WATER COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Broken
7-3/52
11 2141

Executive OK of Estimate

By *JUL 13 1940*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *JUL 13 1940*

OPERATION	ST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 15 1940	JUL 15 1940
SKETCH			
RETOUCHING	13 3		7/22/40
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	80	7-22-40	
ENGRAVING			
HAND COLOR PROOF	225 1 1/2		24 July
ARTIST DEPT.	203 8 3/4	7-29-40	7-29-40

DATE BLUEPRINT OK'D

DATE Filed *7-30-40*

By

By

13

McKinley

NAT. MC KINLEY MEM. ASS'N., NILES, OHIO

NO. OB-H1235

ORDER NO. 40938

DATE JULY 13, 1940

6 1/2 M POST CARDS		C.T. ART COLORTONE		WHITE BORDER	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>					
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I R. M. YES			
TITLE (IN FULL)		IMPRINT			
MC KINLEY MEMORIAL AND PARK - NILES, OHIO		NONE			
		PHOTO PROPERTY OF CUST			

COLOR DESCRIPTION

Do not use much yellow in coloring *photo in 30H 650*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3
Order for this customer. Please
specify if that all color of each
over an uniform color and
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <i>[Signature]</i>		Date <i>JUL 15 1940</i>	
JUL 13 1940		DATE COMPLETED	
CHIEF INK TYPE SET UP		JUL 15 1940	JUL 15 1940
SKETCH			
RETOUCHING	17 3		7/17 G
PHOTO LITHO			
PRINTING	79		
ENCRAVING			
HAND COLOR PROOF	30 1/2		7-23-40
ARTIST DEPT.	207 8 1/2		
DATE REPLY CARD		DATE PAID <i>8-7-40</i>	
By <i>[Signature]</i>		By <i>[Signature]</i>	
DATE HAND COLOR PROOF		DATE PROOF RETURNED TO CUSTOMER	
By		By	

17

11 m. 6
6

HW - OK - 42th

NAT. MC KINLEY MEMOR. ASS'N., NILES, OHIO

NO. OB-H1236

ORDER NO. 40937

DATE JULY 13, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MC KINLEY MEMORIAL - NILES, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

Do not use too much yellow in coloring

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3

For this order, please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JUL 15 1940

WORK SCHEDULE

By

Don JUL 15 1940

OPERATION	TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION & SET UP		JUL 15 1940	JUL 15 1940
SKETCH			
RETOUCHING	5 1/2		7/18
PHOTO LITHO			
BLUEPRINT STEEPING, OPAQUING	80	7-19	
ENGRAVING			
HAND COLOR PROOF	30	1/2	7-23-40
ARTIST DEPT.	216	8 1/2	7-29-40

DATE BLUEPRINT OK'D

By

DATE Filed

7-30-40

DATE HAND COLOR PROOF OK'D

By

DATE Proof OK'd to Customer

By

RM 66

NAT. MC KINLEY MEMOR. ASS'N., NILES, OHIO

NO. 0B-H1237

ORDER NO. 40937

DATE JULY 13, 1940

6 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

ENTRANCE - MC KINLEY MEMORIAL -
NILES, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST

COLOR DESCRIPTION

Do not use much yellow in coloring

photo in 30 H600

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

JUL 16 1940

WORK SCHEDULE

By

Date

JUL 18 1940

OPERATION	DATE	DATE	DATE
	START	END	COMPLETED
COMPOSING, TYPE SET UP		JUL 16 1940	JUL 16 1940
SKETCH			
RETOUCHING	16	5	7/19/40
PHOTO LITHO			
BLANKET	80	7-19	
STREETING			
ENCORAVING			
HAND COLOR PROOF	30	1/2	7-23-40
ARTIST SET	217	8	7-29

DATE RECEIVED BY

DATE FILED

7-30-40

By

By

DATE FOR COLOR PROOF

DATE FOR COLOR PROOF

ATTENTION!

3
order for this customer. Please
see to it that all color negatives
are uniform and come out
in harmony with each other
to make an attractive set.

Straight

ON PHOTOS FOR STRAIGHTENING
KINDLY MARK LINES IN SUCH
A WAY THAT THEY CAN BE SEEN

*Am. 6
10*

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1238 ORDER NO. 41142 DATE July 29, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER ST. MORITZ HOTEL
MIAMI BEACH, FLA.

Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. MORITZ HOTEL MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
Screens

FOLLOW SKETCH ATTACHED

Inst of 7/31/40 To office

COLOR DESCRIPTION

SEE SKETCH ATTACHED..... FOLLOW ORIGINAL INST. FOR STREETS SIDEWALKS BEACH COLORS.

RUSH
2/8
8-21-40

make DK Blue impression JUL 30 1940

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

2 PHOTOS RETURNED

TO N. M. M. A. S. C.

PHOTO USED FOR

49 8-6

Ret 14

He 14

Lat 9 1/2

Aug 1940

Rush



31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 0BH1239 ORDER NO. 41143 DATE July, 16, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
JEFFERSON HOTEL
MIAMI BEACH, FLA.

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE JEFFERSON MIAMI BEACH, FLORIDA
DIRECTLY ON THE OCEAN

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

9AH11437

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEESKETCH ATTACHED

COLOR DESCRIPTION

SEE SKETCH, COLORS ON HCP SHOULD BE NO DARKER, NO LIGHTER. IMPROVE ON AQUA MARINE
HORIZON (DARKER BLUE) FURNISH BETTER SUNSET (#AH863)

R.

8-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

1 Photo 5x7
Ret
226 He 12 7-25-40
59 7/31 7/31 Lat 9

Am

JUL 27 1940

Just

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **OB-H1240** ORDER NO. **41134** DATE **7/13/40**

CUSTOMER **NORTON MEMORIAL INFIRMARY**
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE **3 1/2 x 5 1/2**

STYLE **ART** COLORTONE **WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NORTON MEMORIAL INFIRMARY**

BOT - LOUISVILLE, KY. Kentucky

FRONT NO. **5**

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print — ☒ Handcolor — ☒ Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE BUILDING IS RED BRICK WITH WHITE STONE TRIMMINGS.

Return photo
Original Photo ret
9/13/40
M

MAKEOVER

Charge to *P. Litho*

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cust. Dept.
PHOTO LITHO	<i>1/2</i>	JUL 29 1940
COMPOSING		By
ART LITHO		By
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

3 — 1 1/2

6 — 8

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1241 ORDER NO. 41135 DATE 7/13/40

CUSTOMER ROYAL PALMS HOTEL
PALM SPRINGS, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROYAL PALMS HOTEL, PALM SPRINGS,
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR A COLOR GUIDE. CUSTOMER DOES NOT WANT THE BRIGHT
HARSH COLORING SHOWN IN CARD 8A-H2547.

Just cream colored inside. same picture

8.15.40

KODACHROME IN ENVELOPE

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OB-H1242 ORDER NO. 41146 DATE 7/13/40

CUSTOMER MILLER SHOE CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COMFORTABLY SMART FOR FALL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

Push

7/30/40

make Red impression

JUL 15 1940

5 x 7

20 3 1/2

22 3 1/2

225 HC - 2 1/2 18 July

LA - 11

Add Address & Replicate

Am



OB-H1235

OB-H1236

OB-H1237

OB-H1238

OB-H1239

OB-H1240

OB-H1241

OB-H1242

OB-H1243

OB-H1244

OB-H1245

OB-H1246

OB-H1247

OB-H1248

OB-H1249

OB-H1250

OB-H1251

OB-H1252

OB-H1253

OB-H1254

OB-H1255

OB-H1256

OB-H1257

OB-H1258

OB-H1259

COPYRIGHT- THOMAS R. WEST, MIAMI, FLA.

NO. OB-H1243

ORDER NO.

DATE JULY 15, 1940

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN PLATE AT BOTTOM)

TITLE (IN FULL)

FLAMINGOS NESTING AT HIALEAH PARK,
MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT SAME AS ABOVE

PRIV. NO. DL-93 BEFORE IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D

Leave birds plumages natural

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

MAKEOVER

Charge to LVSE

EST. Make over Time Required

ETCHING

Have recorded in Cost Dept.

ETCHING

SEP 6 1940

COMPOS

ART DEPTH

By

ENGRAVING

ESTIMATE		Cost Dept. Checked	
By	JUL 19 1940	By	JUL 19 1940
WORK SCHEDULE		Date	
ITEM	TIME	DATE	DATE
		ENTERED DEPT.	COMPLETED
COMPOS		JUL 19 1940	JUL 19 1940
SKETCH			
ETCHING	3		
PHOTO LITHO			
ETCHING			
ENGRAVING			
HAND COL OR PROOF	226 1/2		8-22-40
ARTIST FEET.	203 9	9-23-40	9-24-40

9-27-40

RW 17

NO. OB-H1244

THOMAS R. WEST, MIAMI, FLA.

PHOTO BY VERNE O. WILLIAMS

ORDER NO.

JULY 15, 1940

DATE

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(IN SKY)

TITLE (IN FULL)
MERRICK PARK AND CITY HALL, CORAL
GABLES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIV. NO. DL-92 BEFORE IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

1059

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKEOVER

Charge to LVSE

EST. Makeover Time Required

RETOUCHING

PHOTOGRAPH

COMPOSING

ART DET. HC

ENGRAVING

1/2

Time Recorded by Cost Dept.

SEP 10 1940

By

M

Log

Ret photo to office

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 18 1940

JUL 18 1940

DESCRIPTION	DATE	TIME	DATE	TIME
COMPOSITION				
SKETCH				
RETOUCHING	10	7		7/23/40
PHOTOGRAPH				
BLANK				
STAMPING	80		8-9	
ENGRAVING				
HAND COLOR PROOF	203	1 3/4	8-27-40	8-27-40
ART DET.	219	9	9-23-40	9-24-40

DATE BLUEPRINT O.K.D.

By

DATE HAND COLOR PROOF O.K.D.

DATE

By

DATE Photo Returned to Customer

6

10

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OB-H1245 ORDER NO. 40978 DATE JULY 15, 1940

CUSTOMER WILLIAMS PTG COMPANY, NASHVILLE, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 MPST CARDS

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

EMMA'S FLOWER SHOP - 6TH AVENUE AT
UNION ST., - NASHVILLE, TENN.

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

Handwritten: R.

Handwritten: 8-7-40

PHOTO RETURNED

TO

PHOTO USED FOR

#48 #60

8/5/40

NC-132
LA 10

Handwritten signature

JUL 16 1940

Handwritten: mt R. M. in envelope

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. OE-H1246 ORDER NO. 40982 DATE JULY 15, 1940

CUSTOMER PRINCESS ANNE HOTEL, FREDERICKSBURG, VA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR TONE - WHITE BORDER

PLACE OF TITLE Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRINCESS ANNE HOTEL, FREDERICKSBURG, VIRGINIA

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

LIGHT BROWN BRICK FRONT. DULL RED BRICK SIDE ON LEFT. WHITE CORNICE & COLUMNS & SASH
& WINDOW FRAMES. BRONZE SIGN. WHITE LETTERS. BLACK LETTERS ON PORCH CORNICE. LIGHT GRAY
STEPS. BRASS RAILING. COLORED COACHMAN. DARK BLuish GRAY UNIFORM. LIGHT GRAY BRICK WALL ON
ON LEFT. SHOW GREEN FOLIAGE ON TREES & VINES ON BLDG ON LEFT, AS ON TWO PHOTOS ATT'D.
REMOVE AUTOMOBILES, GREEN HEDGE ALONG FRONT. BLDG ON RIGHT DULL RED BRICK.

PHOTO RETURNED

TO

PHOTO USED FOR

9/22/40
3
49 8-27
57-9-20-40
-9-24-40
AUG 20 1940
57

KEEP OK 15th

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. CBHL247
ORDER NO. 41514

DATE July 23, 1940

25 M POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE

(ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

BAPTIST HOSPITAL, MEMPHIS, TENN.

FRONT NO.

1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.CO.

COLOR DESCRIPTION

FOLLOW COLORING OF CARD DM 6202-29

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on
order for this card. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
PLEASE AS SHOWN BY

Straighten
add page
order - both

ESTIMATE
AND SCHEDULE

DATE JUL 24 1940
Pg 1
Date JUL 24 1940

OPERATION	DATE	DATE COMPLETED
COMP. SING. 100	JUL 24 1940	JUL 24 1940
LETTERING	10 6	7/25/40
PHOTO LITHO	29	
ENGRAVING		7-29-40
HAND COLOR PROOF	226 1/2	8-30
ARTIST EMT.	376 9/2	8-29
DATE ORDER IN CHG		9, 4, 40
DATE HAND COLOR PROOF		
DATE PHOTO RETURNED TO CUSTOMER		

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. OBH1248

ORDER NO. 41514

DATE July 22, 1940

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

JOHN GASTON HOSPITAL,
MEMPHIS, TENN.

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.CO.

COLOR DESCRIPTION

FOLLOW CARD OBH1247

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

4 Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and color all
in harmony with each other
to make as attractive set.

ESTIMATE

By

Date

ESTIMATE

AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME (HRS. TO MIN.)	DATE ENTERED SHED.	DATE COMPLETED
COMPOSING, TYPE & LUP		JUL 21 1940	JUL 24 1940
SKETCH			
RETOUCHING	8 3		7/26/40
PHOTO-LITHO			
BLUEPRINT STRAIGHTENING, OPACIFYING	84	7-29	
ENGRAVING			
HAND COLOR PROOF	226 1/2		7-31-40
ARTIST DEPT.	54 9	8-29-40	8-30-40

DATE BLUEPRINT OK'D

By

DATE H.M.

9 4 40

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. OBH 1249

ORDER NO. 41514

DATE July 22, 1940

25 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ADMINISTRATION BUILDING,
MEMPHIS MUNICIPAL AIRPORT, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

E.T.CO.

COLOR DESCRIPTION

BLDG. AC 15 WINDOWS AND DOORS ARE AC 17 GLASS IN TOWER AT TOP
BLUEISH GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4
Order for this
see to it that all
tives are uniform and colors are
in harmony with each other
DO NOT USE REMARKS

Executive OK of Estimate

By

Date

JUL 23 1940

ESTIMATE AND WORK SCHEDULE

By

Date

JUL 23 1940

DESCRIPTION	AMOUNT	DATE	DATE
		START	COMPLETED
ESTIMATE		JUL 23 1940	JUL 23 1940
SEARCH			
RECORDING	1 - 3	7-23	7-26-40
PHOTOGRAPH			
BL			
ST	84	7-27	
ENGRAVING			
HAND COLOR PROOF	226 1/2		7-31-40
ARTIST LEPT.	57 8 1/2	8-29-40	8-30-40

DATE BLUEPRINT OK'D

By

DATE Filed

9-4-40

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

20

BRIGHT & SON, LEECHBURG, PA.

NO. 02H1251

ORDER NO. 41520

DATE July 17, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BIRD'S EYE VIEW OF LEECHBURG, PA.
AND NEW STATE HIGHWAY BRIDGE OVER
KISKI RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T. CO.

COLOR DESCRIPTION

USE PHOTO 5A494

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Respective OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME	DATE	DATE
		START	COMPLETED
COMPOSITION		JUL 18 1940	JUL 18 1940
SKETCH			7/22/40
TOUCHING	11	2	
PROOF (100)			
DELIVER			
REMARKS			
HAND COL. ONLY	236	1 1/2	7-24-40
ART. COST	216	9 1/2	7-30-40
			7-31-40

DYE BLUEPRINT OK'D

DATE

8-2-40

By

By

DATE

DATE

MAKEOVER

Charge to Spec. Art Date

EST. Makeover Time Required

	Start	Time Required in Case Book
TOUCHING		
PHOTO-LITHO		
GRAPHIC		
ART DEPT. HC	1 1/2	
ENGRAVING		

16

BUCKEYE NEWS CO., TOLEDO, OHIO

NO. OBH1252

ORDER NO. 41527

DATE July 17, 1940

25M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

LIBRARY, TOLEDO, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.CO.

COLOR DESCRIPTION

Bldg natural cement color, Windows frosted Glass Bricks, trimmed in chrome.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Straight

*Photo on
5C#113*

What color is this?



By *[Signature]* Date **JUL 30 1940** ESTIMATE AND WORK SCHEDULE By *[Signature]* Date **JUL 30 1940** Cost Dept. Checked

OPERATION	EST. TIME	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 31 1940	JUL 31 1940
SKETCH			
RETOUCHING	6	7-31	8-2-40
PHOTO LITHO			
BLUE-PRINT SPECIAL OPAQUING	74	8-2	
ENGRAVING			
HAND COLOR PROOF	210	8-5	8-5
ARTIST DEPT.	205	8-8-40	8-12-40

DATE BLUEPRINT O.C.D.

DATE FILED

8/13/40

By

By

*Make new front
32*

6

GULF COAST CARD CO., INC.,
ST. PETERSBURG, FLA.

NO. OBH1253

ORDER NO. 41541

July 17, 1940

DATE

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
(IN SKY)

TITLE (IN FULL)

ON BOCA CEIGA BAY, PASS-A-GRILLE
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

Same As Above

PRIVATE NO. BEFGBE IMPRINT S-62

Customer

PHOTO PROPERTY OF

COLOR DESCRIPTION

Street is brick and sidewalk is dull red and white blocks. The roof on pier is a variegated color. Take out roof in right foreground. Show curve of shoreling. Modernize small car.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 18 1940

JUL 18 1940

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JUL 18 1940	JUL 18 1940
SKETCH				7/22 Jr.
RETOUCHING	15	4		
PHOTO-LITHO				
BLUE-INK STRIKING, CHARGING	80		7-23	
ENGRAVING				
HAND COLOR PROOF	226	1 1/2		7-24-40
ARTIST DEPT	205	8 1/2	8-2-40	8-7-40

DATE Filed

By

8.8.40

and 28 Cuts

10
14 AM

M. E. RUSSELL, SARASOTA, FLORIDA

NO. OBHL254

ORDER NO. 41550

DATE July 18, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

LIDO BEACH CASINO AND POOL,
SARASOTA, FLA.

PRIVATE NO. BEFORE TITLE - 8-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE ATTACHED. BATHING SUITS LIGHT COLORS OF YELLOW, ROSE, WHITE
& BLUE. POOL AND CASINO ARE PASTEL COLORS THRU-OUT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

of Estimate.

ESTIMATE

Cost Dept. Checked

1940 WORK SCHEDULE

By Date JUL 19 1940

OPERATION	EST. TIME Clock No. Time Cost	DATE EST. & COST.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUL 19 1940	JUL 19 1940
ETCH	8 7		7/23/40
RETOUCHING			
PHOTO LITHO			
BLANKET S. L. TON. C. PAOL. NO.	78		
	226 1 1/2		7-25-40
	207 9 1/2		

* Filed

8.7.40

By

and to Customer

COPYRIGHT - THOMAS R. WEST, MIAMI, FLA.

NO. OBH1255

ORDER NO.

DATE July 16, 1940

25 M POST CARDS

ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (In plate at bottom)

FLAMINGOS AND NESTS AT HIALEAH
PARK, MIAMI, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT - DL-94

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE YOUNG ARE WHITE AND DO NOT HAVE THE CROOKED BEAK, LOOK MORE LIKE
A BABY CHICKEN. EGGS SHOW IN TWO NESTS, BUT PUT THEM IN ABOUT TWO MORE.
EGGS ARE WHITE. WHITE AND BLACK SWANS SHOWN IN LAKE IN BACKGROUND.

HIBISCUS BUSHES FRAME PHOTO ON RIGHT AND LEFT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Replate

Ret photo to office

Resubmit OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CON. DEC. TYPE SET UP		JUL 19 1940	JUL 19 1940
SM. TCH			
RE. CUTTING	8 4		7/24/40
PHOTO FILM			
PHOTO. BACKGROUND	80	8-9	
ENGRAVING			
PRINTING COLOR PROOF	226 1/2		8-27-40
PRINTING RET.	59 9	9-11	9-12

EST. TOTAL \$

DATE PAID

944.40

YH

Rm 17

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OBH1256 ORDER NO. 41158 DATE July 17, 1940

CUSTOMER FELTMAN & CURME SHOE STORES
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HERE'S A SENSATIONAL NEW LOW PRICE
(etc. as per layout)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH AND INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS ATTACHED

Blue Print

*dy
8-2-40*

JUL 18 1940

*make Red impression
DK Blue*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49

7-23

HC-24

#52
8/1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0BHL257 ORDER NO. 41158 DATE July 17, 1940

CUSTOMER FELTMAN & CURME
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BACK TO SCHOOL WITH HAPPY FEET
(etc. as per layout)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH AND INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE SKETCH AND INSTRUCTIONS

Photo Retg. 75-40
Revah
8-7-40

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 18 1940

make Red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

ADV. ORDER

DATE ^U~~17~~ 20, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FELTMAN & CURME
 CHICAGO, ILL

50 M	POST CARDS	SIZE	$3\frac{1}{2}$	x	$5\frac{1}{2}$
------	------------	------	----------------	---	----------------

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

IF YOU HAVE BEEN PAYING MORE
(ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH AND INSTRUCTIONS

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen { 120
133
150
175

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS

DESCRIPTION

RUSH

8.2.40

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 22 1944

517
4
R. 3 1/2
49 AC. 13 1/2
L.A. 9 1/2
7/21 202 -



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. OBH1259 ORDER NO. 41158 DATE JULY 20, 1940

CUSTOMER FELTMAN & CURME
CHICAGO, ILL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE #1x 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MEN YOUR NEW FALL SHOES ARE READY
(ETC)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND INSTRUCTIONS

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS

shoes in
blue, brown

Photo Ret 9-7520
RMSH
8.2-40

PHOTO RETURNED

TO

PHOTO USED FOR

JUL 22 1940

49 7-26

5x7
SO. 2½
Ret 4½
RC-2
20-7

Red 12
Gy



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OBH1260 ORDER NO. 41159 DATE July 17, 1940

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER SOUTH PARK CEMETERY
HOUSTONE, TEX.

Photos for
this Customer

12½ M POST CARDS SIZE # 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

SOUTH PARK CEMETERY, HOUSTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INTRUCTIONS ATTACHED

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 9-18-40
#28

Fix up 3rd
under

SEP 13 1940

10-17-40

23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0BHL261 ORDER NO. 41160 DATE July 17, 1940

CUSTOMER HOTEL STANTON
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL STANTON MIAMI BEACH, FLORIDA
ON THE OCEAN FRONT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE SKETCH ATTACHED

COLOR DESCRIPTION

FOLLOW SKETCH VERY CAREFULLY FOR COLORS

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

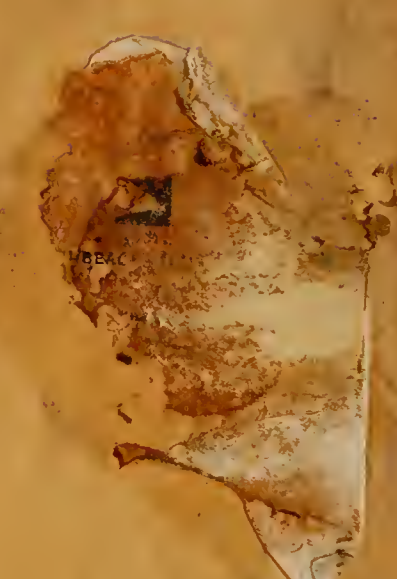
TO

PHOTO USED FOR

Rel. 95
8-8
49 3/19 3/20
9

JUL 18 1940

8-21-40



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 03H1262 ORDER NO. 41174 DATE JULY 18, 1940

CUSTOMER CHAMPLAIN PARK, INC.
SHELBURNE, VERMONT

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2 (Group 2)

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHAMPLAIN PARK CABINS — BURLINGTON, VT.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

1/2 on Front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT OF CARDS 9AH2337 put
TITLE IN BETWEEN VIEWS.

PHOTO #1 TOP VIEW PHOTO #2 BOTTOM VIEW

COLOR DESCRIPTION

INST. FOR TOP VIEW CABINS ARE WHITE, ROOFS GREEN. LAKE IN BACKGROUND BLUE.

INST. FOR BOT. VIEW LAKE IN BACKGROUND BETWEEN STORE AND CABIN ON LEFT SIDE.
ALL ROOFS ARE GREEN, (STORE IN GREEN VARIED WITH GOLD) BLDGS. WHITE. SIGNS BLACK
LETTERING. PUMPS ARE RED AND ~~GREEN~~ CREAM. ROADS AND DRIVEWAY ARE MACADAM

RS
8-8-40

PHOTO RETURNED

TO

PHOTO USED FOR

LO 1
Rt 6
7-29 He 2
Lat 10 1/2

As per
M

make DK. Blue impression JUL 19 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. OBH1263 ORDER NO. 41178 DATE July 18, 1940

CUSTOMER POLISH R. C. UNION
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP . POLISH R. C. UNION CAMP GIERYK

BOT. CUSTER PARK, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE ATTACHED

COLOR DESCRIPTION

SEE TISSUE

8-13-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 65
He 75
Last 14

August

M

X 16

JUL 19 1940

STOFFLET NEWS COMPANY, ANN ARBOR, MI
MICHIGAN

NO. OBHL264

ORDER NO. 41602

DATE July 19, 1940

25M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE— STOCKWELL HALL, GIRLS
DORMITORY, UNIVERSITY OF MICHIGAN,
CAPACITY 350 GIRLS, ANN ARBOR
MICHIGAN.

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3
order for this card. Please
note it that it is not a
true color proof. It is a
in harmony with each other
to make an attractive set.

OPERATION	EST. TIME	DATE	DATE
		ENTERED OPT.	COMPLETED
CAM. SETTING		JUL 20 1940	JUL 20 1940
PRINT			
ETCHING	6	2 7-24	7-25
PROOFING			
PRINTING	84	7-28	
TRAVEL			
HAND COLOR PROOF	226	1/2	7-29-40
ARTIST DEL.	28	9 8/3/40	8/7/40

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

18- small plate
H. 3

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. OBH1265

ORDER NO. 41602

DATE July 19, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE— W. K. KELLOGG INSTITUTE
AND FOUNDATION, GRADUATE AND POST
GRADUATE DENTISTRY, UNIVERSITY OF
MICHIGAN, ANN ARBOR, MICHIGAN

PHOTO PROPERTY OF C.T.Co.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	IN PROGRESS	COMPLETED
COMPOSING, TYPE SET UP			JUL 22 1940	JUL 22 1940
SKETCH				
RETOUCHING	6	3 1/2	7-23	7-25-40
PHOTO LITHO				
PRINTING	80		7-25	
ENGRAVING				11
HAND COLOR PROOF	226	1 1/2		7-30-40
ARTIST DEPT.	29	8 3/4	8-5-40	8-13-40

DATE BLUEPRINT OK'D _____

DATE Filed 8-13-40

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. OBHL266

ORDER NO. 41602

DATE July 19, 1940

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I . R. M. ~~13~~ No

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

(ON FRONT)

TITLE-- ENGINEERING BUILDING AND
ARCH, UNIVERSITY OF MICHIGAN, ANN
ARBOR, MICHIGAN .

PHOTO PROPERTY OF C.T.Co.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO.
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this material. Please
see to it that all the neces-
saries are taken care of and
to have the material
to make an order for

Straight

	JUL 22 1940	DATE COMPLETED	JUL 22 1940
OPENING		COMPLETED	
CLOSING			
REVOLVER	6	7-23	7-258C
PROTECTOR	841	7-25	
HAND CRAWLER	226	1/2	7-29-40
ASSIST	33	9	9-2-40
	28		8-15-40
DATUM			
DATE HANDLED			

6

۱۹

H & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

NO. OBH1267 ORDER NO. 41191 DATE AUG. 13, 1940

CUSTOMER COVEY GAS & OIL CO.
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CENTER OF SHOPS THEATRES BUSINESS

NEW AMERICA MOTOR LODGE MAIN STREET AT 5TH SOUTH
SALT LAKE CITY, UTAH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTO

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 13

59- 8-29 8-30 8-31-10

As per order

M

AUG 14 1940

9-4-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. **0B-H1269** ORDER NO. **41208** DATE **11/11/40**

CUSTOMER **BEACON HOTEL**
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

D18
Photos for
this Customer

50 M POST CARDS SIZE **3½ x 5½**

STYLE **ART COLORTONE** FULL FACE **3 sides**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BEACON HOTEL — OVERLOOKING BEAUTIFUL**
PARK AND OCEAN — MIAMI BEACH, FLORIDA

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOR TRESS, Bldg. 1st fl.

USE PHOTO "A". FOREGROUND AS SUGGESTED ON SKETCH. POST CARD FULL FACE

ON 3 SIDES AND USE EXTRA SPACE TO SHOW MORE FOREGROUND WITH BORDER AT BOTTOM

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

VENETIAN BLINDS ARE TOO YELLOW, FURNISH IVORY VENETIAN BLINDS.

OTHERWISE FOLLOW SKETCH ATTACHED.

Submit photo to office

W. R. R. W. H.
11-13-41

PHOTO RETURNED 3/27/41 TO MALABEC

PHOTO USED FOR

49 11-22
49 1/4 Hr. Cor.
29
13 1/2
1 1/2
9 1/2
1/71

Am

NOV 11 1940

1100000
1/2 hr

1100000
1/2 hr

1100000

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OBH1270 ORDER NO. 41213 DATE July 24, 1940 DEPT. RETOUCHING DATE COMPLETED

CUSTOMER MISSOULA HOTEL
MISSOULA, MONTANA

RETOUCHING DEPARTMENT
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

12¹/₂M POST CARDS SIZE 3¹/₂ x 5¹/₂ STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL MISSOULA, MISSOULA, MONTANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LARGE PHOTO FOR CUT OFF MARKS
TAKE OUT ASH CAN, SEARS ROEBUCK SIGN AND
SIGNS IN LOBBY WINDOWS.

NEGATIVE — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE COLORED PHOTO 2
1

RETURN PHOTOS

3 photo rel 8/15/40

8.13.40

PHOTO RETURNED TO

PHOTO USED FOR

NO YES RETURN PHOTO

3M-1-2-39

Ref photo 5-7

Red 6

W 1-2

Lat 9

99 7-30

X

JUL 25 1940

B

W

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OBH1271 **ORDER NO.** 41213 **DATE** July 24, 1940 **DEPT.** RETOUCHING
CUSTOMER MISSOULA HOTEL, MISSOULA, MONTANA **DATE COMPLETED** Photos for this Customer

12½ M POST CARDS **SIZE** 3½ x 5½ **STYLE ART COLORTONE WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full CAFE MONTMARTRE, MISSOULA HOTEL, COCKTAIL LOUNGE IN CONNECTION

FRONT NO. 5 (All of this on address side) **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE COLORED PHOTO by SL.
2 photos ret 8/15/40
Return photos 8.13.40

MAKEOVER

Charge to Per Date Dec.

EST. Makeover Time Required

	TIME	Time Recorded in Com. Dept.
RETOUCHING		
PHOTO LITHO	1/2	JUL 31 1940
COMPOSING		
ART LITHO		
ENGRAVING		

PHOTO RETURNED

TO

PHOTO USED FOR

1 Replate 54-
Ret 7
#30, 8-2-40
Last 11

Argument
M

JUL 25 1940

X
JUL 31 1940

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. OBH1272

ORDER NO. 41681

DATE July 23, 1940

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

WEST VIRGINIA STATE
CAPITOL AND KANAWHA RIVER, CHARLESTON,
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.CO.

COLOR DESCRIPTION

BLDG. LIGHT STONE, GRAY BASE AND CORNICE. GOLD PANNELED DOME AND
TOP PIECE ON DOME, SEE CARD 2AH474. LIGHT STONE STEPS AND WALL WITH GRAY
STONE BASE AND GREEN LAWN TERRACE ON RIGHT. BUFF ROOFS ON DOMES ON RIGHT
AND LEFT END OF BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

Subjects of
order for this customer. Please
see to it that all cards or pages
given are uniform and in
in harmony with the order
to make an attractive set.

D10299

2 4 7-28 7-28 8
99 1 1/2 7-31
212 8 3/4 8-9-40 9-14-40
8-15-40

20

ADV. ORDER

RETURN PHOTO. YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

(All of this on address side)

FRONT NO. 5 R. M. Yes No *same as 93H908*

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.	Screen	175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

SEE TISSUE.

COLOR DESCRIPTION

WORD PRETTY TO BE AS NEAR EMERALD GREEN AS POSSIBLE. BRIGHTER LIKE #29.

BOAT SAILS AND METAL WORK UNDER BOAT ALSO FLOWER ON GIRL ARE METALLIC COLORING, NOTE BLUE TINT.

PHOTO RETURNED	TO	PHOTO USED FOR

AUG 1 1956

8.13.40

11-33

W. B. READ & CO., BLOOMINGTON, ILL.

NO. OBH1274

ORDER NO. 41745

DATE July 25, 1940

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. JOSEPH'S SCHOOL OF
NURSING, BLOOMINGTON, ILL.

PRIVATE NO BEFORE TITLE -- 4125

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT STREET LAMP AT THE LEFT, THE SMOKE STACK AT THE BACK
AND THE TELEPHONE POLE. WINDOW SHADES SHOULD ALL BE HALF DRAWN.

COLOR OF BLDG. IS TAN BRICK. FLOWER BEDS AND FLOWERS IN THE
BOXES AT ENTRANCE ARE PETUNIAS AND ARE DEEP PINK AND WHITE. ALSO FLOWERS
IN BOXES ABOVE ENTRANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

607 **ESTIMATE** Cost Dept. Checked *3*
By *3*
JUL 25 1940 WO & SCHEDULE Date *JUL 25 1940*

OPERATION	EST. AMT.	DATE	DATE COMPLETED
BASE G. TYPE SET UP		JUL 25 1940	JUL 25 1940 <i>EB</i>
ETCH			
RELOC. CHNG	<i>10-24-3 1/2</i>		<i>7/26 JV</i>
PHOTO LITHO			
BLUE PRINT	<i>34</i>	<i>7-27</i>	
STEPPING & CREATING			
ENGRAVING			
HAND COLOR PROOF	<i>226</i>	<i>1/2</i>	<i>7-30-40</i>
ARTIST DEPT.	<i>213</i> <i>264</i>	<i>5/12/40</i> <i>Aug 9-40</i>	<i>8/12/40</i>

DATE MULTIPRINT ORD. _____ DATE FILED *8.13.40*
By _____ By *JS*
DATE HAND COLOR PROOF FILED _____
By _____ DATE Photo Returned to Customer _____

8 *W.K. R. Bitt*

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.,

NO. OBH1275,

ORDER NO. 41754,

DATE July 25, 1940

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO. I / R. M. YES,

TITLE (IN FULL)

TOP.. ~~XLIT~~ ZLATKIN'S RESORT, SOUTH HAVEN, MICH./

IMPRINT SAME AS ABOVE

(BOT.) FRONT VIEW, MAIN BUILDING /

PHOTO PROPERTY OF CUSTOMER /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED /

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES / RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
AND WORK SCHEDULE			
DATE	JUL 25 1940	DATE	JUL 25 1940
DESCRIPTION	DATE	DATE	DATE
SEARCH			
RESEARCHING	11	5	7/26 JV
PREP. & LITHO			
B. & W. PROOF	81	7-27	
ENGRAVING			
HAND COLOR PROOF	30	1/2	7-30-40
ARTIST COST	216	9	8-5-40

DATE BLUEPRINT ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE Photo Reduction _____
By _____

8-8-40
LG

4 3/4
4 3/4
1 1/2

2 2 2 1/2